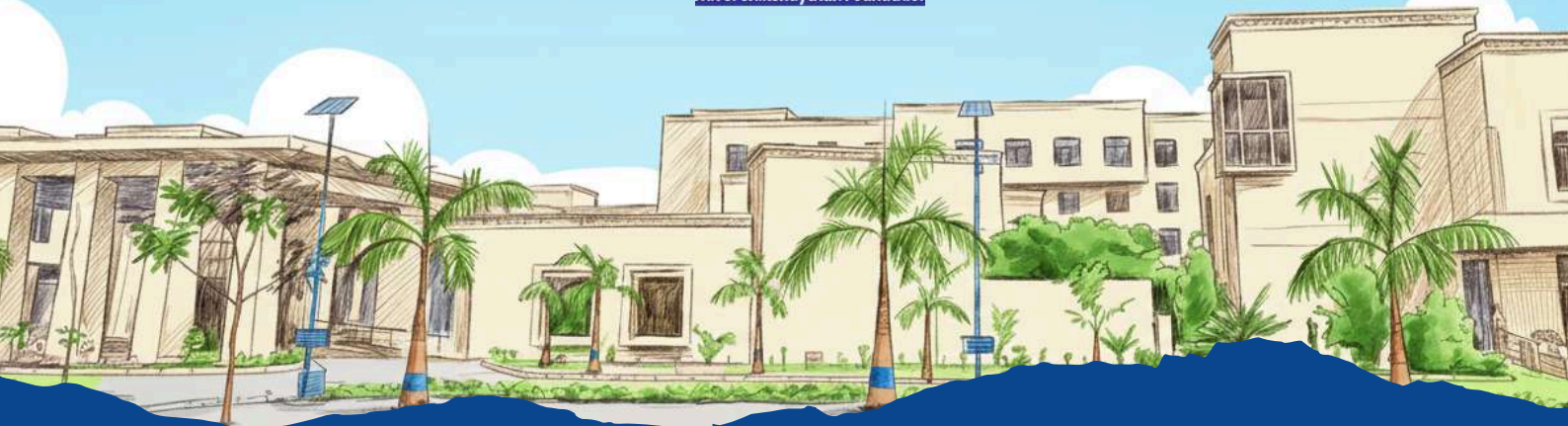


— The Fall Issue 2026 —

VIPANAN+

A PERIODIC MAGAZINE FOR
THE CALCUTTA BUSINESS SCHOOL COMMUNITY

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Reimagining the Future of Management Education

■ The Connected Leaders

■ Shaping Ideas

■ Beyond Class Room

Reimagining Excellence: AACSB's Role in Shaping Future-Ready B-Schools

An Interaction with Prathap



Mr. Prathap Das
Regional Head at AACSB

In an era where management education is rapidly evolving, global benchmarks are no longer optional—they are essential. During a recent visit to Calcutta Business School, an engaging interaction with Mr. Prathap from AACSB offered valuable insights into how institutions can align themselves with global standards and future-ready practices. The visit marked a significant milestone as Calcutta Business School officially began its journey as an AACSB Business Education Alliance Member—an important first step toward global recognition and academic excellence. While AACSB accreditation is often associated with rankings and prestige, Mr. Prathap highlighted a deeper perspective.

"Beyond just the badge, AACSB creates an ecosystem of learning, collaboration, and continuous improvement."

Membership opens doors to a dynamic global network of over 1,900 institutions. It enables students and faculty to participate in international conferences, academic forums, and affinity groups—platforms where ideas are exchanged and innovation thrives. One of the most compelling aspects of AACSB membership is its impact on both students and faculty. Students gain global exposure, understanding international business trends and perspectives that go beyond textbooks. Faculty members benefit from collaborative research opportunities, partnerships with global institutions, and access to funding avenues. Additionally, guest lectures and knowledge exchange programs bring global expertise directly into classrooms, enriching the learning experience and making education more holistic and industry-relevant. AACSB membership also serves as a strong signal to industry stakeholders. It reflects a commitment to quality, rigor, and continuous improvement—qualities that employers increasingly prioritize in today's competitive landscape.

"Industry sees this as a strong signal of quality and intent."

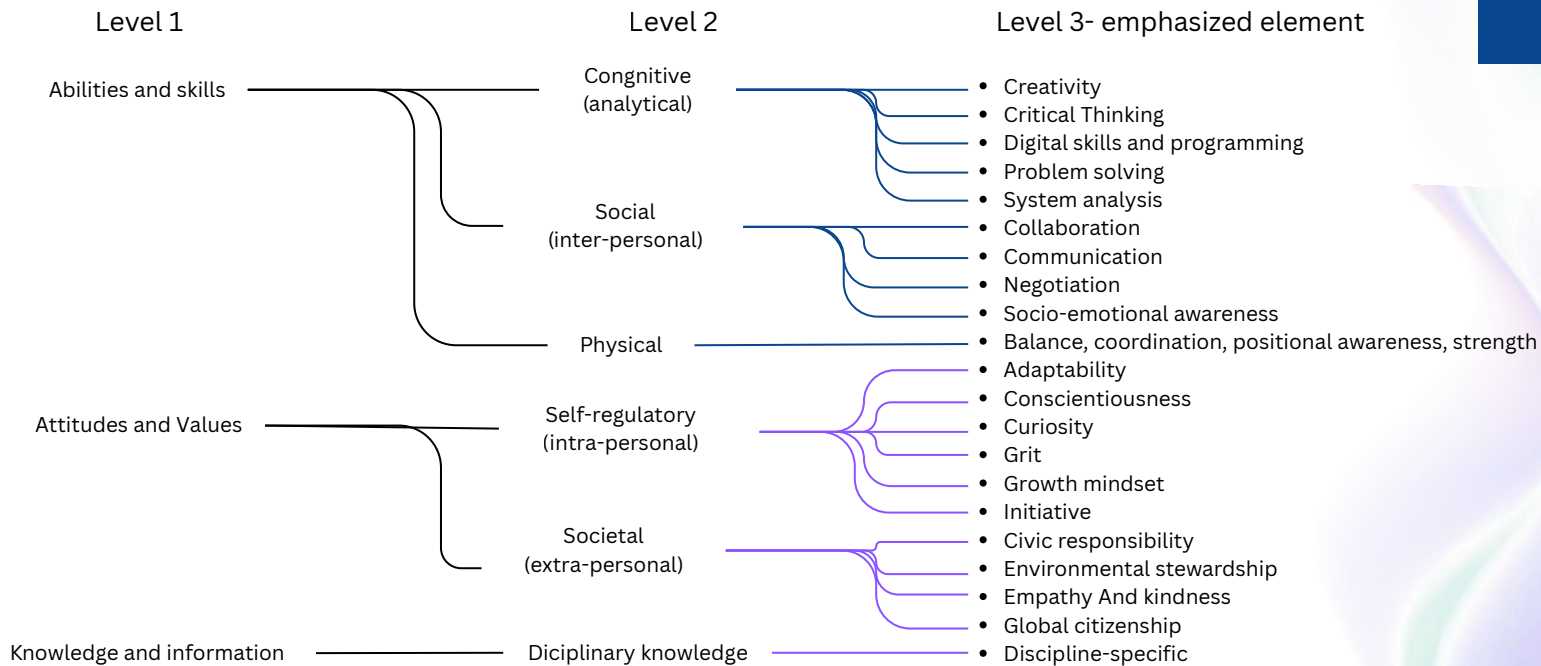
However, membership is only the beginning. AACSB accreditation is a rigorous and transformative journey that demands sustained effort, strategic alignment, and institutional commitment. With over 140 member institutions in India and only a select few accredited, the path is undoubtedly challenging but equally rewarding. Calcutta Business School has now taken its first step into this global ecosystem, positioning itself for long-term growth and excellence. As management education continues to evolve, collaboration, global exposure, and academic innovation will define the leaders of tomorrow. Institutions must move beyond traditional models and embrace a more interconnected and dynamic approach to education. Concluding the interaction, Mr. Prathap shared a simple yet powerful message.



"Enjoy your journey, stay grounded, and remain committed to your core values."

This interaction was not just a conversation—it was a glimpse into the future of management education. As institutions like Calcutta Business School adopt global frameworks, they are not merely upgrading systems but redefining the purpose and impact of business education in a rapidly changing world.

The changing landscape of Management Education



Data Source: World Economic Forum (2023). *Defining Education 4.0. A Taxonomy for the Future Learning*

The Catalyst Courses: Forging Tomorrow's Leaders

- Systems Thinking
- Climate Literacy
- Digital Ethics
- Data Science & Analytics
- FinTech
- ESG
- Entrepreneurship & Innovation

The Future Ready Leaders: 5 Skills that matter

- Analytical rigour combined with creativity
- Entrepreneurial Mindset
- Cultural Intelligence
- Depth & Breadth of Knowledge
- Digital Fluency

Source: Fontaines, N. (December 10, 2025). *What Next-Level Skills Will Leaders Need by 2030?*, AACSB. Retrieved from: <https://www.aacsb.edu/insights/articles/2025/12/what-next-level-skills-will-leaders-need-by->

Beyond Class Room

CBS students participates in the Panel Discussion under Entrepreneurship 360° at IIM Calcutta.

A group of CBS students stepped into the vibrant campus of IIM Calcutta on 6th March 2026, eager to explore the world of entrepreneurship. The day unfolded with a hands-on digital marketing workshop, followed by inspiring words from founders who shared their real journeys—successes, struggles, and lessons. The highlight was an engaging fireside chat that felt more like a conversation than a session. By the end, the 15 students walked away not just with knowledge, but with fresh motivation to think like entrepreneurs.



Happenings at CBS

Third Batch of Industrial Visit hosted by CBS at Dabur

India, West Bengal.

One morning, 30 CBS students set out for Dabur's Narendrapur plant, curious to see how theory meets reality. As they walked through the facility, they witnessed how Ayurveda blends with modern machines to create everyday products. From production lines to packaging and strict quality checks, everything reflected precision and planning. The visit ended with tea, but the real takeaway was a deeper understanding of how a large FMCG company operates behind the scenes.



BUSINESS QUIZ



CBS hosts Quizomania -2026.

On 11th February 2026, CBS buzzed with excitement as Quizomania brought together sharp minds and competitive energy. Eight teams battled through rounds of business trivia, logic, and general knowledge. Every correct answer brought cheers, while negative marking kept everyone on edge. In the end, Group 4 claimed victory, but the real win was the thrill of learning, thinking fast, and enjoying every moment of the challenge.

Financial awareness session for students by Aditya Birla Capital hosted by CBS.

On 12th March 2026, students gathered to learn something essential—how to manage money wisely. The session, led by experts from Aditya Birla Capital, simplified concepts like investing, saving, and planning for the future. Through real-life examples, they showed how small financial decisions today shape tomorrow's security. With gifts in hand and ideas in mind, around 100 students left inspired to start their financial journey early and smartly.



Vipanan+

Our Digital Magazine

Meet Our Team

Santanu Das (PGDM 25-27)

Sharmistha Ganguly (PGDM 25-27)

Debasmita Paul (PGDM 25-27)

Meghadri Bhattacharyya (PGDM 25-27)

Rajdeep Debnath (PGDM 25-27)

Animesh Bhattacharyya (PGDM 24-26)

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