

— The Fall Issue 2026 —

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Building the Entrepreneurial Mindset: Role of Academic institutions

■ The Connected Leaders

■ Shaping Ideas

■ Beyond Class Room

UPRENEUR 2026

1st ECOFill3D



U-Preneur, organized by Calcutta Business School, was more than just an entrepreneurial competition—it was a journey of growth, resilience, and purpose. What started as an idea to convert PET scrap into high-quality 3D printing filament gradually evolved into a strong story of determination and self-belief.



ECOFill3D was not just a team or a product concept, but a platform to showcase capability and potential. Entering as a wildcard and initially seen as uncertain, the team steadily proved their strength and commitment. The seven-member team—Sharmistha Ganguly, Muskan Agrawal, Siddharth Bhattacharya, Ramakrishna Jana, Aman Panday, Anurag Prasad, and MD Asad Khan—consistently gave their best at every stage.

With the guidance of their mentor, Debalina Goswami, the team refined their idea from the early rounds to the final pitch. They presented a sustainable solution that converts PET bottle waste into affordable, high-quality 3D printing filament through a systematic process.

More than an innovation, ECOFill3D reflects a step toward eco-friendly manufacturing by reducing dependence on virgin plastic. It aligns with India’s vision of building a circular economy and moving toward a more sustainable future.

U-preneur gave us more than a stage....it gave us belief, confidence, and a story worth telling.



2nd Naree



Naree, the first runner-up at the Upreneur event, is an innovative menstrual ring featuring a silicone body and reusable cellulose cores. It offers improved affordability, portability, and sustainability compared to existing products. Designed to provide comfort and freedom, Naree empowers women and girls to pursue their ambitions without hesitation.

Throughout their journey, the team encountered several challenges without clear solutions. However, continuous support from their mentor and valuable feedback from industry experts helped refine their business idea.



One of the team members, Aishwariya Ghosh said, “All women claim that using pads are the best option for menstruation, but the harsh reality which we all hide is that it feels like a constant irritation and some of us have even got used to it. To really provide a unique and a permanent solution to this pain is what we aim for.”

Their goal is to take Naree to greater platforms, focusing not just on winning competitions but on making a meaningful contribution to society.



3rd Sylvora

Sylvora, a promising venture at the U-Preneur event, is a sustainable fashion startup developing plant-based leather alternatives using banana leaf and stem fibers. By converting agricultural waste into biodegradable leather products, Sylvora offers an eco-friendly, cruelty-free, and affordable alternative to traditional leather. Their range—including handbags, wallets, laptop bags, and accessories—caters to the growing demand for conscious fashion while maintaining durability, water resistance, and style.



The team identified a clear market gap: premium vegan leather is often expensive, while PU leather harms the environment. Sylvora aims to bridge this gap by balancing sustainability, affordability, and quality. With guidance from their mentor, Prof. Debalina Goswami, and insights from industry experts, the team refined their concept and worked toward building a scalable model.

One of the team members, Soumili Chakraborty, highlighted a key insight behind their innovation:

"Many people claim that synthetic leather is a convenient and affordable alternative, but what we often overlook is the long-term environmental damage it causes. What we aim to build is not just another alternative, but a truly sustainable solution that people can trust without compromise."



Further, Sylvora now aims to expand beyond competitions and create a lasting impact by making sustainable fashion accessible while supporting farmers and reducing environmental harm.

Upreneur Prelims 2026

The preliminary round of U-Preneur was filled with innovation, enthusiasm, and competitive spirit as teams presented their unique products and service-based ideas. Each team confidently showcased their business models, explained their solutions, and highlighted the value their ventures could create.

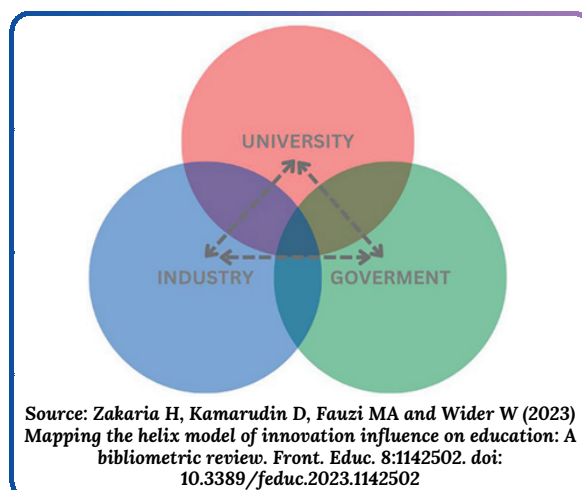
The competition was extremely close, with every team bringing fresh ideas and strong presentations to the stage. From sustainable innovations to customer-focused solutions, the prelims reflected creativity, teamwork, and entrepreneurial passion, making it a true neck-to-neck contest among all participants.

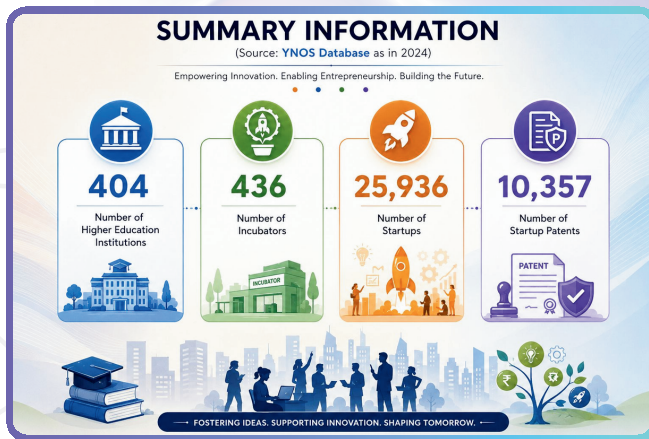


Bridging Academia and the Market

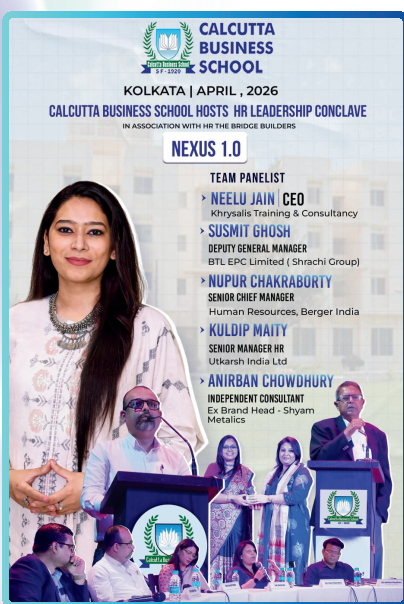
The Triple Helix Model

The Triple Helix Model emphasizes relationship between government, industry and university for innovation. Academic institutions nurtures innovation and entrepreneurial mindset shifting from traditional teaching. The industry provides practical mentorship, funding, and real-world market access to student-led projects. The Governments facilitate student entrepreneurship by providing funding, supportive regulations, and policy incentives.





Happenings at CBS



Calcutta Business School successfully hosted its much-anticipated HR Leadership Conclave – Nexus 1.0 on 11 April 2026, bringing together a distinguished cohort of industry leaders, academicians, and aspiring management professionals. The event served as a vibrant platform for dialogue, knowledge exchange, and meaningful engagement between academia and industry.

The event featured distinguished speakers, including Kuldeep Maithy (Utkarsh India Ltd), Susmit Ghosh (BTL EPC Limited, Shrachhi Group), Nupur Chakraborty (Berger Paints), and Neelu Jain (Khrysalis Training & Consultancy), among other accomplished HR professionals.

Key sessions included “Employability Skills for Freshers: What Makes You Stand Out” and a panel discussion on “Myths vs. Reality of Today’s Workplace.” The discussions highlighted that technical skills alone are not sufficient for employability; qualities such as attitude, humility, collaboration, and networking are equally critical. Speakers also emphasized the continued relevance of foundational concepts like the 4Ps of marketing and the growing importance of Emotional Intelligence alongside Intelligence Quotient.

Interactive elements, including rapid-fire rounds and a student Q&A, added dynamism to the conclave. The speakers challenged common misconceptions around work-life balance and entrepreneurship, reinforcing that every experience contributes to learning and professional growth.

The event concluded with a keynote address by Soumya Sankha Banerjee, AVP at Bandhan Bank, who urged students to remain disciplined, goal-oriented, and resilient. He encouraged thorough research before joining organizations and advocated the use of the STAR method for effective communication.

Nexus 1.0 reflected Calcutta Business School’s continued commitment to bridging academia and industry while preparing students for the evolving demands of the professional world.

~By Seema Tasneem (PGDM 1st year)

Meet Our Team



Vipanan+
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