

Calcutta Business School

MANDATORY DISCLOSURE

Mandatory Disclosure Updated on	–	January, 2025
AICTE File No.	–	Eastern/1-43664127217/2024/EOA
Date & Period of last Approval	–	8 th May 2024, Period: 2024-25
1. Name of the Institution		
Address of the Institution	–	Diamond Harbour Road J L No. 30 RS No. 153 Bishnupur, 24 Parganas (South)
City & Pin Code	–	Bishnupur – 743503
State / UT	–	West Bengal
Longitude & Latitude	–	88° 16' 22" E & 22° 23' 30" N
Phone No. with STD Code	–	033 2420 5200
Office hours at the Institution	–	10.00 am to 6.00 pm
Academic hours at the Institution	–	10.15 am to 5.30 pm
E- mail	–	dean@calcuttabusinessschool.org
Website	–	https://calcuttabusinessschool.org/in/
Nearest Railway Station (distance in KM)	–	Howrah, 40kms.
Nearest Airport (distance in KM)	–	NSCBI Airport, 50kms.
Type of Institution	–	Private – Self Financed (AICTE approved)
Category (1) of the Institution	–	Minority – Linguistic - Marwari
Category (2) of the Institution	–	Co-Ed
2. Name and Address of Trust/Society/Company		
Type of the organization	–	Trust
Address of the organization	–	11 Lord Sinha Road Kolkata 700 071
Phone No.	–	033–22821450, 22826350
Fax No.	–	033-22826350
Email	–	sg@shrishikshayatanschool.com
Website of the organization	–	https://shikshayatanfoundation.org/
3. Name of the Principal/Director		
Name of the Principal	–	Dr. Anindya Dutta
Exact designation	–	Principal
Phone No. with STD Code	–	+91 9831270005
E-Mail	–	dean@calcuttabusinessschool.org
Highest degree	–	PhD
Field of specialization	–	Marketing

4. Name of the affiliating University / Board	– PGDM (Not Applicable); BBA (UG Course)
	Maulana Abul Kalam Azad University of Technology (MAKAUT)
Address	– NH-12 (Old NH-34) Simhat, Haringhata, Nadia 741249, West Bengal
Website	– https://www.makautwb.ac.in/
Latest affiliation period	– Applied

5. Governance
•Governing Board Members

Sl. No.	Name of the Member	Role	Representation
1	Mr. Sudarshan Kumar Birla	Ex-officio Member	Promoter / Educationist
2	Mr. Girish Kumar Khaitan	Chairman	Promoter / Educationist
3	Mr. Siddharth Kumar Birla	Member	Promoter / Educationist
4	Dr. Sujit Basu	Member	Educationist and Mentor, Former VC of Viswa Bharati, Professor of IIMC, Former Director of MDI Gurgaon
5	Dr. Tanmoy Dasgupta	Member	Educationist from State University, Professor at Burdwan University
6	Prof. Jishnu Hazra	Member	Nominee of AICTE, Professor at Indian Institute of Management (IIM) Bangalore
7	Dr. Dev Narayan Sarkar	Member	Head - All India Retail and Consumer Divn – Godrej and Boyce Co. Ltd.
8	Prof. Ajay Kumar Roy	Member	Educationist, Former Director IEST, Former Professor IIT Kharagpur
9	Mr. Sourav Ghosh	Member	Technologist & Sr. Advisor Shikshayatan Foundation
10	CA. Vinod Agrawal	Member	Educationist /Secretary General Shikshayatan Foundation Shri Shikshayatan School
11	CA. Pradeep Kumar Sharma	Member	Educationist / Secretary Shri Shikshayatan College
12	Prof. (Dr.) Anindya Dutta	Member Secretary	Principal Calcutta Business School
13	Prof. Joyita Chatterjee	Member	Assistant Professor Calcutta Business School

•Academic Advisory Body

Member
Prof. Jishnu Hazra Professor Production and Operations Management Airbus Chair in Supply Chain Management IIM Bangalore
Prof. Jahar Saha Former Director IIM Ahmedabad
Prof. Ajay K. Roy Former Director IEST and Former Professor IIT Kharagpur
Prof. Samir Chatterjee

Professor, International Management, School of Management,
Curtin Business School, Curtin University of Technology, Australia

Prof. Gautam Bandyopadhyay
PhD, Associate Professor,
NIT Durgapur

Prof. Sitanath Mazumdar
Professor, University of Calcutta

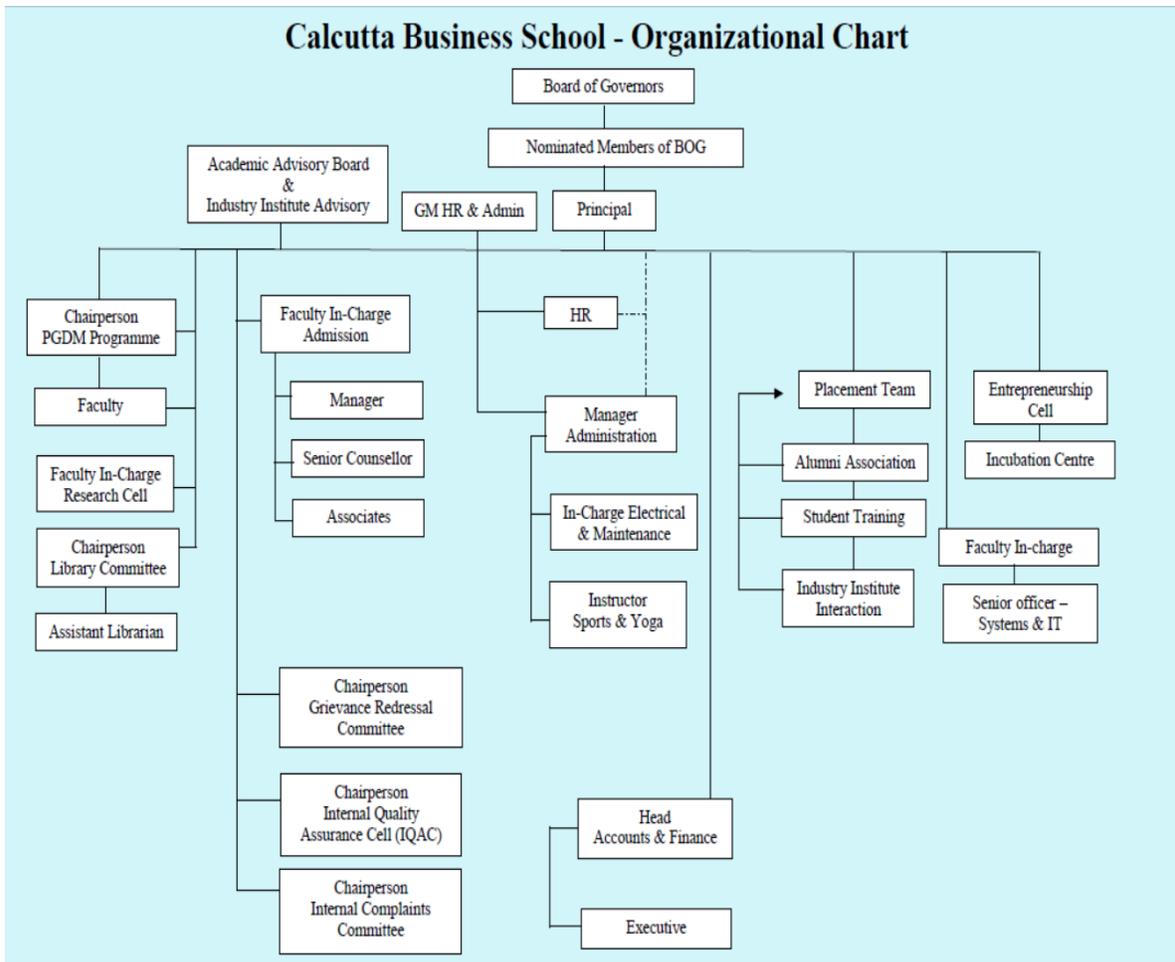
Prof. Purusottam Sen
Retired as Professor, Indian Institute of Management, Calcutta

Prof. Ananda Mohan Pal
Professor, University of Calcutta M.Com., A.C.A., Ph.D.

Prof. Prithwiraj Nath
Professor of Marketing and Associate Director of The Retail Institute,
Leeds Beckett University, Leeds, United Kingdom

Prof. D. Mukhopadhyay
Professor of Management , School of Business , Dean-Faculty of Management & Dean-Faculty of Humanities & Social Sciences, Director (Human Resource Development Centre) & Former Vice Chancellor (Interim), SMVD University, Jammu & Kashmir(UT)

•Organizational Chart



•Nature/Extent of involvement of Faculty and Students in academic affairs/ improvements:
The Institute encourages and organizes special events, conclaves/workshops, alumni talk and special lectures from academicians/industry experts that enrich the students, participants' professional. The students and faculty are involved in all activities and extracurricular interests. To achieve this, students have various academic/professional clubs in different functional areas like marketing, human resource, operations & finance.
•Mechanism/Norms and Procedure for democratic/good governance: In place
•Student feedback mechanism on Institutional Governance/Faculty performance: Online ERP systems
Link: http://162.243.1.34:8080/hrcIIIRP/startup.do
•Grievance redressal mechanism for Faculty, Staff and Students: Online
Link: https://calcuttabusinessschool.org.in/online-grievance-redressal/
•Establishment of Anti Ragging Committee: Yes
Link: https://calcuttabusinessschool.org.in/mandatory-disclosure/
•Establishment of Online Grievance Redressal Mechanism: Yes;
Link: https://calcuttabusinessschool.org.in/online-grievance-redressal/
•Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University: Yes
Link: https://calcuttabusinessschool.org.in/mandatory-disclosure/
•Establishment of Internal Complaint Committee (ICC): Yes
Link: https://calcuttabusinessschool.org.in/mandatory-disclosure/
•Establishment of Committee for SC/ST: Yes
Link: https://calcuttabusinessschool.org.in/mandatory-disclosure/
•Internal Quality Assurance Cell: Yes
Link: https://calcuttabusinessschool.org.in/mandatory-disclosure/

6. Name of the Programme

A. Name of the Programme	–	Post Graduate Diploma in Management (PGDM)		
•Accreditation status of the Course	–	Under Process		
•1st Year of approval by the Council	–	2008 (File No.WB/PGDM/002/2008/001 dated 30.06.2008)		
•Level (UG / PG)	–	PG		
•Sanction Intake	–	120		
•Duration of Course	–	2 yrs		
•Fees (as approved by State)	-	Not Applicable		
•Cut of marks – General quota	–	Yes		
		2023-24	2022-23	2021-22
		50%	50%	50%
•Placement Facilities	–	Yes		
•Campus Placement				
		2023-24	2022-23	2021-22
		Highest: 9 Average: 4.5 Median: 6.75	Highest: 8 Average: 4 Median: 5.75	Highest: 25 Average: 7.33 Median: 6.5

B. Name of the Programme	–	Bachelor in Business Administration (BBA)
•Affiliation status of the Course	–	Under Process
•1st Year of approval by the Council	–	2024 (File No.WB/PGDM/002/2008/001 dated 30.06.2008)
•Level (UG / PG)	–	UG
•Sanction Intake	–	60
•Duration of Course	–	4 yrs
•Fees (as approved by State)	-	Yet to decided
•Cut of marks – General quota	–	As per MAKAUT norms
•Placement Facilities	–	Yes
•Campus Placement	–	NA

Doctoral Courses (Yes / No)	–	No
Professional society memberships	–	AIMA, BCCI, CMA
Consultancy Activities	–	Not yet
Grants Fetched	–	Research Promotion Scheme from AICTE (2020-21)
Distinguished Alumni	–	

1. Ms. Parag Ranjita Bhowmik, working at Wells Fargo, US
2. Mr. Prasenjit Sengupta, Consultant MART
3. Mr. Rhohan Chatterjee working at Williamson Magor
4. Ms. Piyali Bhattacharjee (Chowdhury), Senior Officer- Estate HR at McLeod Russel India Ltd.
5. Mr. T S Gopinath working at Eveready India Ltd.
6. Mr. Riya Singh working at FDB Financial Services
7. Ms. Payal Maskara Patwari working at Vialto Partners
8. Mr. Swadesh Sardar working at Century Ply
9. Mr. Gitartha Pal working at Xpro
10. Ms. Denkona Bhattacharya working at J P Morgan

7. Faculty
•Permanent Faculty – 12 (PGDM); 5 (BBA)
•Adjunct Faculty – 00
•Permanent Faculty: Students Ratio – 1:20

8. Profile of Director/Principal/Faculty

Name of Teaching Staff – DR. ANINDYA DUTTA			
Designation	– Dean		
Department	– MANAGEMENT		
Date of joining the Institution	– 01/04/2024		
Unique ID	–		
Qualification with Class / Grade –			
	UG	PG	PhD

BA; 2 nd Class	MBA; 1 st Class	Awarded
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Total experience in Years – 25 yrs

Teaching	Industry	Research
23	2	4

Papers published - 14

National	International
8	6

Papers presented in conference – 18

National	International
8	10

PhD Guide? Give field & University – 3

Field	University

PhDs / Project Guided –

PhD	Projects in master level
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Books published / IPRs / Patents – Nil

Professional Memberships - Yes

1. AIMA
2. CII

Consultancy activities – Nil

Awards – 1. TOI
2

Grants fetch – Nil

Interaction with Professional Institutions – Nil

Name of Teaching Staff – DR. ABHISEK SAHA ROY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 17/08/2023
Unique ID	- 1-43897474563
Qualification with Class / Grade	–



UG	PG	PhD
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B. Com (Hons.) - 54.25% - 2nd Class	M.Com - 68.08% - 1st Class	Awarded on 1st Sep. 2021, As per Ph.D. regulation 2009
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Total experience in Years – 8 Years 1 Month

Teaching	Industry	Research
8.1 Year (Approx.)	0	9 Years

Papers published - 9

National	International
3	6

Papers presented in conference - 7

National	International
4	3

PhD Guide? Give field & University – Yes (Co-Supervisor)

Field	University
Finance	Sikkim Manipal University

PhDs / Project Guided – 20 (Approx)

PhDs	Projects in master level
1 (Ongoing)	20 (Approx.)

Books published / IPRs / Patents – NIL

Professional Memberships – 3

1. Life Member of Indian Commerce Association, INDIA
2. Life Member of Indian Economic Association, INDIA
3. Associate Member of International Society for Development and Sustainability, JAPAN

Consultancy activities – NIL

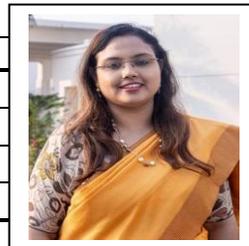
Awards – 1

1. Awarded as Faculty of the Month (November 2022) - Sikkim Manipal Institute of Technology – Sikkim Manipal University

Grants fetched – NIL

Interaction with Professional Institutions –

Name of Teaching Staff – PROF. JOYITA BASU CHATTERJEE



Designation	– Associate Professor
Department	– MANAGEMENT
Date of joining the Institution	– 27 th June 2024
Unique ID	- 1-44677874942
Qualification with Class / Grade	–

UG	PG	PhD
BA	MA (English) MBA	Pursing

Total experience in Years – 17

Teaching	Industry	Research
12	5	3

Papers published - 6

National	International
3	3

Papers presented in conference - 3

National	International
2	1

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided -

PhDs	Projects in master level

Books published / IPRs / Patents – NIL

Professional Memberships – Nil

Consultancy activities – NIL

Awards– Nil

Grants fetched – NIL

Interaction with Professional Institutions –

Name of Teaching Staff – PROF. DEBALINA GOSWAMI

Designation – Assistant Professor

Department – MANAGEMENT

Date of joining the Institution – 20th July 2024

Unique ID - 1- 44679420122

Qualification with Class / Grade –



UG	PG	PhD
BBA	MBA	

Total experience in Years – 9

Teaching	Industry	Research
7	2	0

Papers published - 2

National	International
1	1

Papers presented in conference - 3

National	International
2	1

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided -

PhDs	Projects in master level

Books published / IPRs / Patents – NIL

Professional Memberships – Nil

Consultancy activities – NIL

Awards– Nil

Grants fetched – NIL

Interaction with Professional Institutions –

Name of Teaching Staff – MR. RAHUL BOSE			
Designation	– Associate Professor		
Department	– MANAGEMENT		
Date of joining the Institution	– 1 st August 2022		
Unique ID	- 1- 43424988344		
Qualification with Class / Grade	–		
	UG	PG	PhD
	Bachelor's in Engineering (Mechanical),	PG Diploma in Business Management	Pursuing from Jadavpur University
Total experience in Years – 39			
	Teaching	Industry	Research
	25	39	2
Papers published – 5			
	National	International	
	3	2	
Papers presented in conference - 12			
	National	International	
	10	2	
PhD Guide? Give field & University – Nil			
	Field	University	
PhDs / Project Guided – Nil			
	PhDs	Projects in master level	
		150	
Books published / IPRs / Patents – Nil			
Professional Memberships – Yes			
1.Co-chairperson in People Management committee in Bengal Chamber of Commerce			
2.Member of Institute of Engineers			
3.On board of Governors of various B Schools			
4.Life member of ISTD			
Consultancy activities – NIL			
Awards – Nil			
Grants fetched – NIL			
Interaction with Professional Institutions – Nil			

- Nil

Name of Teaching Staff – MR. MALAY BANDYAPADHYAY



Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 16th September, 2023
Unique ID - 1- 433888715711
Qualification with Class / Grade –

UG	PG	PhD
B.Com with 2 nd Division	MCA with 1 st Division MBA with 2 nd class	NA

Total experience in Years – 19

Teaching	Industry	Research
19 years	NA	1 year

Papers published - 4

National	International
0	4

Papers presented in conference - 0

National	International
0	0

PhD Guide? Give field & University – NA

PhDs / Project Guided – NA

Books published / IPRs / Patents – NA

Professional Memberships – 2

1. ISOC, Kolkata
2. IAOIP (International Association of Innovation Professionals).

Consultancy activities – NA

Awards – 2

- 1 Got Advanced Excel batch from IVY professional school
- 2 Got Python batch from IVY professional school

Grants fetched – NA

Interaction with Professional Institutions – 2

- 1 IVY Professional school, Kolkata
- 2 MCKV Institute of Engineering, Liluah, Howrah

Name of Teaching Staff – MR. AMIT CHATTERJEE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 12 th September, 2023
Unique ID	- 1-43913379811
Qualification with Class / Grade	–



UG	PG	PhD
BA (Economics) 2 nd Division	MA (Economics) 1 st Division	Pre-Submission

Total experience in Years	– 12
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Teaching	Industry	Research
5.5	7	3

Papers published	- 13
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National	International
4	9

Papers presented in conference - 6

National	International
3	3

PhD Guide? Give field & University	– NA
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Field	University

PhDs / Project Guided	– NA
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Books published / IPRs / Patents	– NA
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Professional Memberships	– NA
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Consultancy activities	– NA
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Awards	– NA
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Grants fetched	– NA
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Interaction with Professional Institutions	– NA
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Name of Teaching Staff – MS. SUCHETANA SINGH



Designation – Assistant Professor

Department – MANAGEMENT

Date of joining the Institution – 1st September 2023

Unique ID - 1-43897700848

Qualification with Class / Grade – 1ST Class

UG	PG	PhD
7.5%	7.2%	Pursuing

Total experience in Years – 6

Teaching	Industry	Research
5	1	1

Papers published - Nil

Papers presented in conference - Nil

PhD Guide? Give field & University – NA

PhDs / Project Guided – NA

Books published / IPRs / Patents – NA

Professional Memberships – NA

Consultancy activities – 2

1. PROJECT IN THE HINDU
2. PROJECT TIN ULTRATECH

Awards – 2

- 1 BEST EMPLOYEE AWARD
- 2 COLLAGE BATCH TOPPER AWARD

Grants fetched – NA

Interaction with Professional Institutions – NA

Name of Teaching Staff – PROF. RUPSHI SHAH



Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 6th November 2024
Unique ID - 1- 44677874075
Qualification with Class / Grade –

UG	PG MBA	PhD

Total experience in Years –

Teaching	Industry	Research

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided -

PhDs	Projects in master level

Books published / IPRs / Patents – NIL

Professional Memberships – Nil

Consultancy activities – NIL

Awards– Nil

Grants fetched – NIL

Interaction with Professional Institutions –

Name of Teaching Staff – PROF. SUMAN KHORAT		
Designation	– Assistant Professor	
Department	– MANAGEMENT	
Date of joining the Institution	– 6 th November 2024	
Unique ID	- 1- 44677874183	
Qualification with Class / Grade –		

UG	PG MBA	PhD	

Total experience in Years –

Teaching	Industry	Research

Papers published	-	2
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National	International

Papers presented in conference -	3
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National	International
2	1

PhD Guide? Give field & University	–
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Field	University

PhDs / Project Guided	-
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PhDs	Projects in master level

Books published / IPRs / Patents –	NIL
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Professional Memberships –	Nil
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Consultancy activities –	NIL
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Awards–	NIL
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Grants fetched	–	NIL
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Interaction with Professional Institutions	–
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Name of Teaching Staff – MR. GOURAV KAPOOR		
Designation	– Assistant Professor	
Department	– MANAGEMENT	
Date of joining the Institution	– 1 st October 2024	
Unique ID	- 1- 44683890823	
Qualification with Class / Grade	–	
	UG	PG
Total experience in Years	–	
	Teaching	Industry
Papers published	- Nil	
	National	International
Papers presented in conference	- Nil	
	National	International
PhD Guide? Give field & University	– Nil	
	Field	University
PhDs / Project Guided	– Nil	
	PhDs	Projects in master level
Books published / IPRs / Patents	- NIL	
Professional Memberships	– Nil	
Consultancy activities	– NIL	
Awards	– Nil	
Grants fetched	– NIL	
Interaction with Professional Institutions	– Nil	

Name of Teaching Staff – PROF. JOY MOITRA

Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 2nd September 2024
Unique ID - 1- 44679420122
Qualification with Class / Grade –



UG	PG	PhD
BA (Economics)	MA (economics)	

Total experience in Years – 32

Teaching	Industry	Research
10 yrs in Corporate Training	32	10 in accounts management research

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided -

PhDs	Projects in master level

Books published / IPRs / Patents – NIL

Professional Memberships – Nil

1 BEST EMPLOYEE AWARD
2 COLLAGE BATCH TOPPER AWARD

Consultancy activities – Yes

1 PwC India, Kolkata
2 PwC Service Delivery Centre.Kolkata

Awards– 2

1 BEST MANAGER AWARD 2018-19 by PwC
2 LEADERSHIP EXCELLENCE AWARD 2018-19 by PwC

Grants fetched – NIL

Interaction with Professional Institutions – ILEAD, PRSI

Name of Teaching Staff – DR. SAMPRIRI CHAKRABORTY



Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1 st October 2024
Unique ID	- 1- 44683890712
Qualification with Class / Grade	–

UG	PG	PhD
BA (Economics)	MBA, MSc. Mphil	Awarded

Total experience in Years – 20

Teaching	Industry	Research
20	-	4

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

PhD Guide? Give field & University –

Field	University

PhDs / Project Guided -

PhDs	Projects in master level

Books published / IPRs / Patents – NIL

Professional Memberships – Nil

Consultancy activities – NIL

Awards– Nil

Grants fetched – NIL

Interaction with Professional Institutions –

Name of Teaching Staff – MR. ATANU GANGULY



Designation – Assistant Professor

Department – MANAGEMENT

Date of joining the Institution – 1st November 2022

Unique ID –1- 43425336616

Qualification with Class / Grade –

UG	PG	PhD
B. Com -2 nd Class BLISc- 1 st Class	M.Com- 2 nd Class MLISc – 1 st Class PGDM (HR & Education Management)- 1st Class	UGC NET Qualified

Total experience in Years – 18

Teaching	Industry	Research
18	0	5

Papers published - 3

National	International
3	0

Papers presented in conference - 1

National	International
1	0

PhD Guide? Give field & University – No

PhDs / Project Guided – No

Books published / IPRs / Patents – No

Professional Memberships – No

Consultancy activities – No

Awards – 2

1. Stood First in Bachelor of Library & Information Science Examination in 2005
2. Stood First in Masters of Library & Information Science Examination in 2007

Grants fetched – No

Interaction with Professional Institutions – Nil

- 1 Life Member of BLA (L2821)
- 2 Life Member of ILA (EL-12489)

Name of Teaching Staff – MR. ASHIS KABI



Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1 st August 2023
Unique ID	–1- 44148638336
Qualification with Class / Grade	–

UG	PG	PhD
B. Com - 2 nd Class	MBA (Financial Management) -1 st Class PGDM (Finance & Education Management)- 1 st Class	

Total experience in Years – 16

Teaching	Industry	Research
1	15	0

Papers published - Nil

Papers presented in conference – Nil

National	International

PhD Guide? Give field & University – No

PhDs / Project Guided – No

Books published / IPRs / Patents – No

Professional Memberships – No

Consultancy activities – No

Awards – No

Grants fetched – No

Interaction with Professional Institutions – Nil

Name of Teaching Staff – MS. ANTARA SINHA



Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 1st November .2023
Unique ID –1- 44148638426
Qualification with Class / Grade –

UG	PG	PhD
BA (Political Science)	PGDM (HR & Marketing)	

Total experience in Years – 5

Teaching	Industry	Research
1	4	0

Papers published - Nil

Papers presented in conference - Nil

National	International
0	0

PhD Guide? Give field & University – No

PhDs / Project Guided – No

Books published / IPRs / Patents – No

Professional Memberships – No

Consultancy activities – No

Awards – No

Grants fetched – No

Interaction with Professional Institutions – Nil

9. Fee

•Details of Fee for the Institution

Particular	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment	6 th Instalment	Total
Tuition Fees	115,000	1,45,000	1,45,000	95,000	85,000	40,000	6,25,000
Admission Fes	50,000						50,000
Laboratory Fees	10,000			10,000			20,000
Library & Course	25,000			25,000			50,000

Material							
Total	2,00,000	1,45,000	1,45,000	1,30,000	85,000	40,000	7,45,000

Accommodation Fees (optional): Rs. 60000/- per year if students pay the fees pay with 1st Installment otherwise Rs. 72000/- if pay by two installment (Rs. 36000 with 1st Instalment and Rs. 36000 with 2nd Installment)

•Time schedule for payment of Fee for the entire Programme

Particular	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment	5th Instalment	6th Instalment
Date	30 th May	17 th October	17 th January	30 th May	17 th October	9 th January

•No. of Fee waivers granted with amount and name of students

PGDM Batch 2023-25 Students List			
Sl No	Roll Number	Name	Amount
1	23001	Ms. Aheli Biswas	35,300
2	23002	Mr. Abhi Das	50,000
3	23003	Mr. Agnitapas Deb Roy	35,900
4	23005	Mr. Aishik Dutta	50,000
5	23007	Mr. Amit Ojha	30,875
6	23008	Mr. Anik Saha	40,850
7	23009	Mr. Avradeep Nath	50,000
8	23010	Mr. Azzarudin Biswas	36,000
9	23013	Mr. Debasish Sahu	50,000
10	23013	Ms. Chandrima Chakraborty	30,025
11	23014	Mr. Debmalaya Talukdar	25,695
12	23015	Ms. Farjana Sk	35,150
13	23016	Mr. G Sharad Kumar	38,000
14	23018	Ms. Gurprit Kaur	36,950
15	23019	Mr. Joydeep Pratihari	38,475
16	23020	Ms. Mahima Awasthi	34,000
17	23021	Mr. Mainak Mitra	50,000
18	23022	Mr. Mrigank Shekar	38,465
19	23023	Ms. Mushkaan Pathak	28,180
20	23024	Ms. Nikita Podder	38,950
21	23025	Ms. Nisha Singh	39,425
22	23027	Mr. Parthasarathi Bhuniya	50,000
23	23029	Mr. Pranab Ghosh	36,100
24	23030	Mr. Prasun Chakraborty	33,110
25	23032	Mr. Promit Sarkar	27,500
26	23033	Mr. Raja Pandey	32,820
27	23034	Mr. Rajdip Das	50,000

28	23035	Ms. Rajia Parvin	27,500
29	23036	Mr. Ritam Saha	32,500
30	23039	Mr. Sagar Jha	37,500
31	23040	Mr. Samarpan Roy	30,500
32	23041	Mr. Sayan Ghosh	38,465
33	23042	Mr. Sayandeep Sinha Roy	33,000
34	23043	Mr. Sankha Bhattacharyya	36,000
35	23044	Mr. Shenojit Pal	50,000
36	23045	Mr. Shrawan Kumar	32,775
37	23046	Ms. Shweta Gupta	38,950
38	23047	Miss Sneha Kumari	50,000
39	23048	Mr. Sohaib Siddique	50,000
40	23050	Mr. Sourav Jain	43,225
41	23051	Mr. Souvik Samanta	50,000
42	23052	Miss. Srimati Das	50,000
43	23053	Mr. Suman Mondal	34,295
44	23054	Miss. Sumana Pal	50,000
45	23055	Mr. Sumeet Pandey	43,700
46	23056	Mr. Sumit Hazra	50,000
47	23059	Ms. Suprema Payra	37,000
48	23059	Mr. Suraj Kumar	32,775
49	23060	Mr. Suvamjit Saha	27,550
50	23061	Ms. Swapna Dhali	38,045
51	23062	Mr. Vishal Kumar	32,500
52	23063	Mr. Vivek Kumar	50,000
		Total	2,038,050

SL no.	Roll No,	NAME	Amount of Scholarship
1	24001	Aaditya Seal	28,335
2	24002	Abhisek Agarwal	50,000
3	24003	Abhishek Sardar	30,255
4	24004	Abhradeep Sarkar	35,000
5	24005	Aditya Singh	40,800
6	24006	Ahali Chakraborty	50,000
7	24007	Ajay Kumar Gope	36,430
8	24008	Amit Kumar Yadav	39,000
9	24009	Ananya Bose	35,205
10	24010	Animesh Bhattacharya	50,000
11	24011	Anish Karmakar	30,950
12	24012	Anisha Mondal	50,000

13	24013	Anurag Pareek	50,000
14	24014	Argha Sen	50,000
15	24015	Arindam Kumar Bar	50,000
16	24016	Arindam Maity	41,000
17	24017	Aritri Santra	26,875
18	24018	Arka Banerjee	50,000
19	24019	Barun Pandit	50,000
20	24020	Bipasha Ghosh	32,000
21	24021	Debjit Goswami	39,500
22	24022	Debolina Mandal	30,500
23	24021	Debjit Goswami	39,500
24	24023	Dibyansu Devidutta	30,400
25	24024	Disha Sen	50,000
26	24025	Gourav Sarkar	42,000
27	24026	Hironmay Das	33,000
28	24027	Hrathik Jaiswal	35,000
29	24029	Jit Maity	31,465
30	24030	Jitender Kumar	30,210
31	24031	Karan Singh	50,000
32	24032	Khirod Goswami	43,940
33	24033	Kishan Tiwari	50,000
34	24034	Koushik Das	39,000
35	24035	Kritika Jalodia	50,000
36	24036	Mansi Mishra	50,000
37	24037	Md Javed Akhter	50,000
38	24038	Md Nehal Akhtar	35,060
39	24039	Md Sahil Kabir	50,000
40	24040	Megha Pandey	32,900
41	24041	Monami Majhi	50,000
42	24042	Moupia Singh	42,560
43	24043	Nandani Sonkar	31,250
44	24044	Nayana Halder	50,000
45	24045	Neha Paramanik	50,000
46	24046	Parnali Sinha	50,000
47	24047	Poulami Manna	50,000
48	24048	Pabitra Bera	34,700
49	24050	Pranta Saha	37,500
50	24051	Pratham Das	50,000
51	24052	Princy Kumari Gupta	50,000
52	24053	Priyanshu Nandy	36,000
53	24054	Probal Marik	50,000
54	24055	Promita Ghosal	39,500
55	24056	Puja Bansal	50,000
56	24057	Rahul Debnath	34,850
57	24058	Ranith Podder	50,000

58	24059	Rashmi Kiran	43,750
59	24060	Raunak Goswami	50,000
60	24062	Rishank Raj	50,000
61	24063	Rishav Chowdhury	35,000
62	24064	Rishav Mitra	50,000
63	24065	Rishav Pathak	33,560
64	24067	Ritwik Bera	40,800
65	24068	Rohan Ghosh	24,830
66	24069	Sahanaj Parvin	50,000
67	24070	Sahil Choudhary	50,000
68	24071	Sameer Prasad	50,000
69	24072	Sampreeti Mukherjee	43,000
70	24073	Sangita Mukherjee	25,575
71	24074	Sanjana Jaiswal	32,850
72	24076	Sanjay Maity	30,850
73	24075	Sanjiv Kumar	31,050
74	24077	Santabrota Dey	34,250
75	24078	Saptaparna Kushary	50,000
76	24079	Saswati Panigrahi	35,150
77	24081	Sejal Pandey	50,000
78	24082	Shabina Anjum	32,500
79	24084	Shuvam Das	50,000
80	24085	Shuvarthi Biswas	37,500
81	24086	Sneha Pan	38,000
82	24087	Sneha Seth	29,950
83	24088	Sohamjit Saha	30,650
84	24089	Sohom Talukder	39,375
85	24090	Soujit Mukherjee	50,000
86	24091	Soumabrata Mondal	35,340
87	24093	Soumita Roy	29,990
88	24095	Sourav Ghosh	50,000
89	24096	Sourya Kumar Mukherjee	37,480
90	24097	Sreedhar Sett	50,000
91	24098	Srijita Dey	39,700
92	24099	Subhajit Ghosh	30,500
93	24101	Subhayan Sengupta	35,625
94	24102	Subhradip Majumder	50,000
95	24103	Sucharitra Mondal	50,000
96	24104	Sudeshna Sen	42,500
97	24107	Surajit Mridha	33,000
98	24108	Susmita Singha	27,350
99	24109	Susmita Tah	50,000
100	24110	Swarnabha Kundu	30,500
101	24080	Sawarnalika Sanyal	50,000
102	24111	Sweety Shaw	32,000

103	24112	Tamalika Roy	50,000
104	24114	Triasa Dey	50,000
105	24115	Trishna Ghosh	40,375
106	24116	Yash Chamaria	32,000
		TOTAL	43,59,685

•Number of scholarship offered by the Institution, duration and amount

Merit based scholarship Scheme:

A. Graduation 60 to 74.99% - 50% waiver of admission fees [on 50000/-] i.e. Rs. 25000/-

B. Graduation 75% and above- 100% waiver of admission fees [on 50000/-] i.e. Rs. 50000/-

[To be adjusted during second and third term installment]

Besides, we will offer special assistance to the aspirants in the following cases:

1. Brilliant Students with record marks.
2. Meritorious but affected during Pandemic & Natural Calamities.
3. Have special achievement in Games & Sports.
4. Physically Challenged

•Criteria for Fees waiver/scholarship

1. Performance based Tuition Waiver Scheme:

A. 25% Waiver for the topper in Term wise (for every term) on Tuition Fee

B. 15% Waiver for the 2nd position in Term wise (for every term) on Tuition Fee

2. Entry Level Tuition Waiver Scheme:

A. Any Recognized University Topper will get 50% waiver on commitment fees (First 10 Students) subject to interview by Competent Authority.

B. 50% waiver on commitment fees for candidates scoring 90 percentile or above on CAT.

•Estimated cost for Boarding and Lodging in Hotels

Accommodation Fees (Optional) Rs. 60,000/- per year if Student pays total Accommodation fees with the First Installment, or Rs. 6000/- per month if paid half yearly

10. Admission

•Number of seats sanctioned with the year of approval–

2024-25	2023-24	2021-22
120	120	60

•Number of Students admitted under various categories each year in the last three years –

2024-25	2023-24	2022-24
116	65	65

•Number of applications received during last two years for admission number admitted–

2024-25	2023-24	2022-23
186	176	133

11. Admission Procedure

•Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

•CAT- Common Aptitude Test conducted by Indian Institute of Management. <https://iimcat.ac.in/>

•MAT- Management Aptitude Test conducted by All India Management Association. <https://mat.aima.in>

•CMAT- Common Management Admission Test conducted by National Testing Agency, previously it was conducted by AICTE. <https://cmat.nta.nic.in/>

•GMAT- Graduate Management Admission Test conducted by Graduate Management Admission Council <https://www.gmac.com/>

•XAT- Xavier Aptitude Test conducted by XLRI, Jamshedpur. <https://xatonline.in/>

•ATMA- AIMS Test for Management Admissions conducted by the Association of Indian Management Schools. <https://www.atmaaims.com/>

•JEEMAT- Joint Entrance Management Aptitude Test conducted by MAKAUT, West Bengal. <https://cetmat.examflix.in/>

•Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.)- No

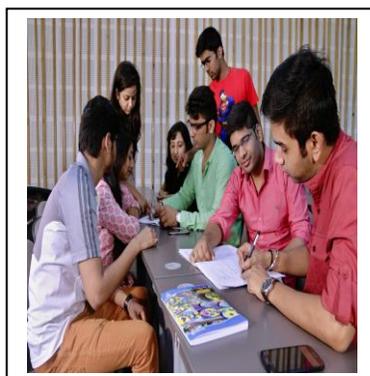
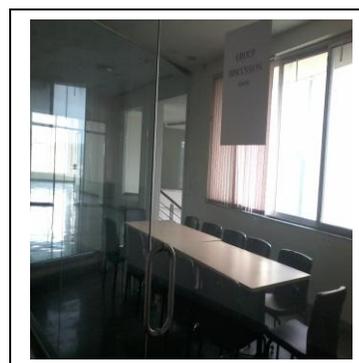
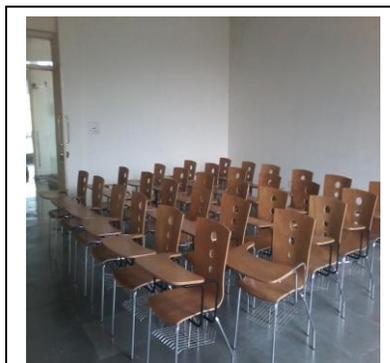
12. Information of Infrastructure and Other Resources

•Number of Classroom -6

•Tutorial Room – 4

1	Class Room	94.38 sqm
2	Class Room	94.16 sqm
3	Class Room	155.40 sqm
4	Tutorial Room	21.20 sqm
5	Tutorial Room	22.43 sqm

6	Class Room	59.86 sqm
7	Class Room	61.16 sqm
8	Class Room	116.54 sqm
9	Tutorial Room	21.1 sqm
10	Tutorial Room	22.43 sqm



•Laboratory details: Language Laboratory - 1

1	Language Laboratory	40.42 sqm
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•Computer Centre facilities

1	Computer Center	42.89 sqm
	Computer Center	42.89 sqm
	Computer Center	33.34 sqm
	Computer Center	33.14 sqm
		152.26 sqm



•Central Examination Facility,

Number of rooms and capacity of each- 1; 42.89 sqm

•Online examination facility (Number of Nodes, Internet bandwidth, etc.)- Available

•Barrier Free Built Environment for disabled and elderly persons- Yes

•Occupancy Certificate- Yes

•Fire and Safety Certificate- Yes

•Hostel – Yes



•Library – 283.51 sqm

•Books: Total No. of books: 7963; No. of Titles of books: 5004

•CD/DVDs: Total No. of CD/ Videos 471; No. of CD/ Videos Titles 245

•Journal Database: EBSCO Elite

•Journals subscribed: 26

Total no. of national journals subscribed: 10; Total no. of international journals subscribed: 16

Serial No.	Title	Publisher	Type	ISSN	Print	Online
A						
1	Academy of Management	Academy of Management	Journal	0001-4273	No	Yes (EBSCO)
2	Advances in Developing Human Resources	Sage Publication	Journal	1523-4223	Yes	Yes (Sage Online)
3	Applied Finance	ICFAI University Press	Journal	0972-5105	Yes	No
4	Asian Journal of Management	Sage Publication	Journal	0972-8201	Yes	Yes (Sage Online)
5	Asia-Pacific Journal of Management Research and Innovation	Sage Publication	Journal	2319-510X	Yes	Yes (Sage Online)
B						
6	Business Strategy	ICFAI University Press	Journal	0972-9259	Yes	No
7	Business Today	India Today Group	Magazine	-	Yes	No
8	Business World	Business World	Magazine	-	Yes	No
C						
9	Case Folio	ICFAI University Press	Journal	0972-5350	Yes	No
10	Competition Success Review	Competition Success Review	Magazine	-	Yes	No
E						
11	Entrepreneurship Development	ICFAI University Press	Journal	0972-5350	Yes	No
F						

12	Frontline	The Hindu	Magazine	-	Yes	No
13	Forbes India	Network 18	Magazine	-	Yes	No
G						
14	G K Today	Competition Success Review	Magazine	-	Yes	No
15	Global Business Review	Sage Publication	Journal	0972-1509	Yes	Yes (Sage Online)
16	Global Journal of Emerging Market Economies	Sage Publication	Journal	0972-6527	Yes	Yes (Sage Online)
H						
17	Harvard Business Review	Harvard Business Review Publishing	Magazine	-	No	Yes (EBSCO)
18	Human Resource Development Review	Sage Publication	Journal	1534-4843	Yes	Yes (Sage Online)
I						
19	IIMB Management Review	IIM Bangalore	Journal	0970-3896	Yes	No
20	Images Retail	Retail Advertising	Magazine	-	Yes	No
J						
21	Journal of Education for Sustainable Development	Sage Publication	Journal	0973-4082	Yes	Yes (Sage Online)
22	Journal of Emerging Markets	Sage Publication	Journal	0972-6527	Yes	Yes (Sage Online)
23	Journal of Entrepreneurship	Sage Publication	Journal	0971-3557	Yes	Yes (Sage Online)
24	Journal of Human Values	Sage Publication	Journal	0971-6858	Yes	Yes (Sage Online)
M						
25	Management & Labour Studies	Sage Publication	Journal	0258-042X	Yes	Yes (Sage Online)
26	Management Research	ICFAI University Press	Journal	0972-5342	Yes	No
27	Marketing Management	ICFAI University Press	Journal	0972-6845	Yes	No
28	Marketing Theory	Sage Publication	Journal	1470-5931	Yes	Yes (Sage Online)
O						
29	Open Magazine	Open Media Network	Magazine	-	Yes	No
30	Organization Behavior	IUP	Journal	-	Yes	No
31	Operation Management	IUP	Journal	-	Yes	No
32	Outlook	Outlook India	Magazine	-	Yes	No
S						
33	Sportstar	The Hindu	Magazine	-	Yes	No
34	South Asia Economic Journal	Sage Publication	Journal	1391-5614	Yes	Yes (Sage Online)
35	South Asian Journal of Business & Management Case	Sage Publication	Journal	2277-9779	Yes	Yes (Sage Online)
V						
36	Vikalpa	IIM Ahmedabad	Journal	0256-0909	Yes	No

37	Vision: Journal of Business Perspectives	Sage Publication	Journal	0972-2629	Yes	Yes (Sage Online)
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Magazines: 8

- Business Today
- Business World
- Fortune India
- Frontline
- Open Magazine
- Outlook
- Sportstar

Newspaper: 7

- Business Standard
- Financial Express
- Mint
- The Economic Times
- The Economic Times- Wealth
- The Telegraph
- The Times of India
- Business Line
- Employment News

•E-Library Facilities: Yes

- DELNET
- SWAYAM
- Business E-Book Collection 34 titles (Pearson)
- Indian Electronic Theses & Dissertations on Shodh Ganga
- Open Access Thesis & Dissertation (OATD)
- Directory of Open Access Journals (DOAJ)
- Directory of Open Access Repositories (DOAR)
- Census Digital Library
- Data Portal India (Government of India)
- EconPapers
- World Bank Open Knowledge Repository (OKR)

•National Digital Library (NDL) subscription details: Club Registration Number- INWBNCGZGUSH9H3





•Computing Facilities	
a.	Internet Bandwidth: 50 mbps
b.	Number and configuration of System: I3 Processor, 4/8 GB RAM, 500 GB Hard disk
c.	Total number of system connected by LAN: 48 points; Wi-Fi
d.	Total number of system connected by WAN: No
e.	Major software packages available: Windows Operating System, Microsoft Visual Studio, Microsoft Visual Studio, Microsoft Project, SPSS (perpetual), CMIE- Prowess
f.	Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): Zoom & Microsoft Team (licensed agreement)
g.	Facilities for conduct of classes/courses in online mode (Theory & Practical): All Classrooms are equipped with Podium, Multimedia Projector , Audio -Video System
h.	Innovation Cell: Yes
i.	Social Media Cell: yes
j.	Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: Yes

IT Infrastructure Details:- Components	Details
Total Nos. of Computers(Dell/Acer/HP)	30 Computers (including Server, Desktops & laptops)
Computer Lab	Computer lab having 40 desktop computers with latest Configurations and Heavy duty Color Laser Printer/Scanner/Photocopiers
Type of Internet connection	Leased Line
Connection Speed & ratio	50 Mbps 1:1
Wi-Fi	Campus is fully Wi-Fi using Cisco Access points with Wi-Fi Controller.
Learning Management System	Student ERP (Online Learning & Teaching)
Microsoft Software	Microsoft Campus Agreement Program
Security	Dell SonicWall 360 UTM box with fall back internet
Antivirus	Quick Heal
Multimedia Systems	All Classrooms are equipped with Podium , Multimedia Projector , Audio -Video System

•List of facilities available
•Sports activities – Yes

Indoor Games (Both for Girls & Boys)	1. Billiards
	2. Chess
	3. Carrom
	4. Table Tennis

Outdoor Games (Both for Girls & Boys)	1. Badminton
	2. Football
	3. Cricket
	4. Basket Ball
	5. Volley Ball

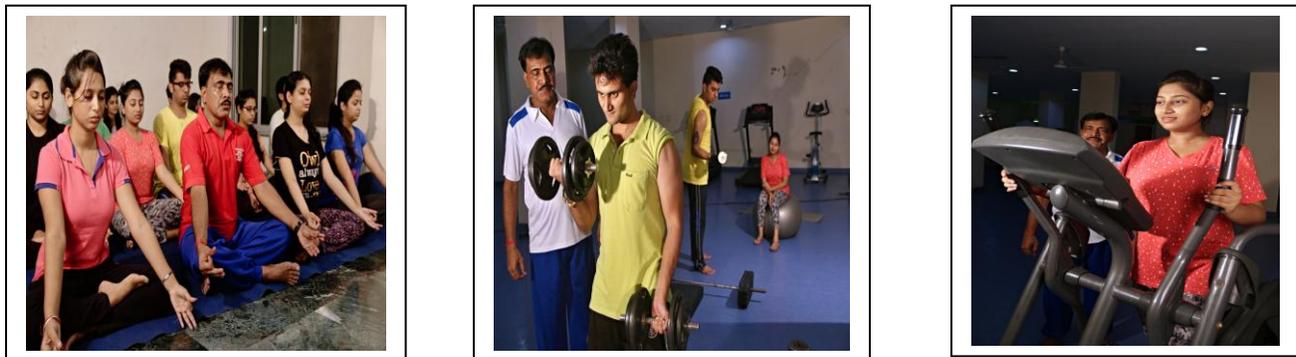
•Indoor sports facilities



•Outdoor sports facilities



•Gymnasium facilities



•Auditorium / Seminar halls / Amphi



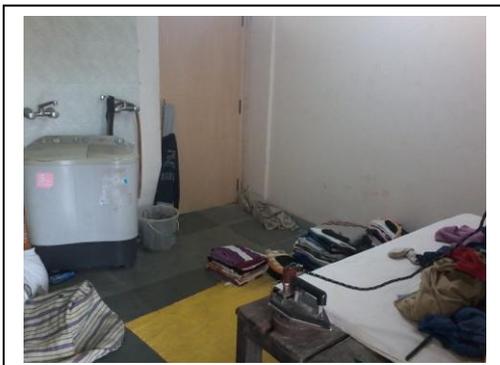
•Cafeteria



•Facilities for disabled



•Any other facilities



•Medical & other facilities at hostel



•Literary activities	–	Yes
•Cultural activities	–	Yes (Xeron-Fest)
•Magazine / Newsletter	–	Yes
		1. CBS Journal of Management Practices
		2. Udyogpatra- E-Cell Newsletter
		3. Vipanan- Marketing Newsletter

•Teaching Learning Process

•Curricula and Syllabus:

**PGDM Programme Curriculum
PGDM Batch 1st Year
COURSE STRUCTURE: 1ST Trimester**

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making -I	3	30	DM 20301
3	Marketing Management	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102
5	Organizational Behavior	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501
7	Oral Communication	3	30	DM 20901
8	Business Laws	1	10	DM 20902
9	Human Values & Business Ethics (Workshop Mode)	1	10	DM 20907
	Total Credit	22	220	

COURSE STRUCTURE: 2nd Trimester

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Organizational Structure and Design	3	30	DM 20402
3	Operations Management	3	30	DM 20302
4	Quantitative Techniques for Decision Making-II	3	30	DM 20304
5	Corporate Social Responsibility	1	10	DM 20903
6	Digital Marketing	3	30	DM 20203
7	Managerial Skills for Effectiveness (Workshop)	1	10	DM 20904
8	Leadership & Change Management Practicum (Workshop)	1	10	DM 20404
9	Rural Immersion (Field Study)	1	10	DM 21004
10	Written Communication	3	30	DM 20902
11	Winter Internship	1	4-5 Weeks	DM 21003
	Total Credit	22	210	

COURSE STRUCTURE: 3rd Trimester

Term-III	Courses	Credits	Hours	Code
1	Business Research Methodology (With Application Software)	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Human Resource Management	3	30	DM 20403
4	Economic Environment & Policy	1.5	15	DM 20104
5	Creating And Managing New Ventures	3	30	DM 20601
6	Managerial Accounting	2	20	DM 20105
7	Business Analytics –I (Using Application Software)	1.5	15	DM20502
8	Logistics And Supply Chain Management	3	30	DM 20306
9	Design Thinking and Innovation (Workshop Mode)	1	10	DM 20603
10	Foreign Language	1	30	DM 20908
	Total Credit	22	240	

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

PGDM PROGRAMME CURRICULUM – 2ND YEAR COURSE STRUCTURE

COURSE STRUCTURE: 4th Trimester

Term-IV	Courses	Credits	Hours	Code
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Core Courses				
1	Business Analytics –II (Using Application Software)	1.5	20	DM 20503
2	Advanced Course on NEN	1.5	20	DM 20602
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	220	

COURSE STRUCTURE: 5th Trimester

Term-V	Courses	Credits	Hours	Code
Core Courses				
1	International Management	3	30	DM 20909
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	210	

COURSE STRUCTURE: 6th Trimester

Term-VI	Courses	Credits	Hours	Code
1	Technology Management And New Business Model	1	10	DM 20604
2	Sustainable Development	1	15	DM 20702
3	Dissertation	3		DM 21003
4	Grand Viva II	Qualifying		DM 21004
	Total Credit	5		

Total Credit: 116

LIST OF OTHER COMPULSORY COURSES FOR 2ND YEAR (that may be offered)

Sl.No	Courses	Code
1	Advance Strategic Management	DM 20910
2	Environmental, Social and Governance	DM 20911

Elective Courses- "Specialisation in Financial Management Area"

Sl.No.	Course	Credits	Code
1	Security and Portfolio Management	3	DM 20106
2	Financial Derivatives Management	3	DM 20107
3	Corporate Finance	3	DM 20108
4	Project Finance	3	DM 20109
5	Commercial Banking	3	DM 20110
6	Audit and Taxation	3	DM 20111
7	Wealth management	3	DM 20112
8	Financial Analytics	3	DM 20113
9	Mergers and	3	DM 20114

	Acquisition		
10	International Financial Management	3	DM 20115
11	Financial Risk Management	3	DM 20116
12	Financial Analysis , Planning and Control	3	DM 20117

Elective Courses - “Specialisation in Marketing Management Area”

Sl.No.	Course	Credits	Code
1	Consumer Behavior	3	DM 20204
2	Product and Brand management	3	DM 20205
3	Sales and Distribution Management	3	DM 20206
4	Rural Marketing	3	DM 20207
5	Services Marketing	3	DM 20208
6	Retail Management	3	DM 20209
7	Strategic Marketing	3	DM 20210
8	Customer Relationship Marketing	3	DM 20211
9	Marketing Analytics	3	DM 20212
10	B2B Marketing	3	DM 20213
11	International Marketing	3	DM 20214
12	Hospitality and Healthcare Services Marketing	3	DM 20215
13	Content Marketing	3	DM 20216

Elective Courses - “Specialisation in Operations Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Supply Chain Management	3	DM 20307
2	Operations Strategy	3	DM 20308
3	Total Quality Management	3	DM 20309
4	Project Management	3	DM 20310
5	Pricing and Revenue Management	3	DM 20311
6	Sustainable Operations Management	3	DM 20312
7	Supply Chain Analytics	3	DM 20313
8	Business Process Reengineering	3	DM 20314
9	Global Operations Management	3	DM 20315
10	Technology	3	DM 20316

	Management		
11	Services Operations Management	3	DM 20317
12	Theory of Constraints	3	DM 20318
13	Digital Manufacturing	3	DM 20319

Elective Courses- “Specialisation in Human Resource Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Human Resource Management	3	DM 20405
2	Performance Management and Appraisal	3	DM 20406
3	Transformational Leadership and Change	3	DM 20407
4	HR Analytics	3	DM 20408
5	Employee Relations and Employment Laws	3	DM 20409
6	Talent Management	3	DM 20410
7	Compensation Management	3	DM 20411
8	HR System and Audit	3	DM 20412
9	Industrial Psychology	3	DM 20413
10	Behavioral Operations Management	3	DM 20414
11	Management of Stress and Counselling /Knowledge Management	3	DM 20415
12	HR Audit and Accounting	3	DM 20416

Elective Courses- “Specialisation in Business Analytics”

Sl.No.	Course	Credits	Code
1	Data Science -I	3	DM 20505
2	Data Science -II	3	DM 20506
3	Data Science -III	3	DM 20507
4	Database management System	3	DM 20508
5	Fundamentals of Digital Marketing Technologies	3	DM 20509
6	Decision Science	3	DM 20510
7	Information management	3	DM 20511
8	Sports Analytics	3	DM 20512
9	Business Intelligence	3	DM 20513

10	Social Media and Digital Marketing Analytics	3	DM 20514
11	Evidence Based Consultancy	3	DM 20515
12	IOT and Smart Analytics	3	DM 20516
13	Block Chain	3	DM 20517

Elective Courses- “Specialisation in Family Business, Entrepreneurship and Venture Development”

Sl.No.	Course	Credits	Code
1	Fundamentals of Entrepreneurship	3	DM 20605
2	Internal Understanding of Entrepreneurs	3	DM 20606
3	Direct Tax Planning for Business	3	DM 20607
4	Strategies of Entrepreneurs	3	DM 20608
5	Venture Capital Development	3	DM 20609
6	Social Entrepreneurship	3	DM 20610
7	Entrepreneurial Marketing	3	DM 20611
8	Managing a Growing Organization	3	DM 20612
9	Export Import Management	3	DM 20613
10	Technology and Innovation Management	3	DM 20614
11	Advanced Course in Learnware (By NEN)	3	DM 20615
12	Real Project Venture	3	DM 20616

Elective Courses- “Specialisation in Rural Management”

Sl.No.	Course	Credits	Code
1	Rural Development & Reconstruction	3	DM 20703
2	Indian Social Structure	3	DM 20704
3	Disaster Management & Climate Change	3	DM 20705
4	Rural Management	3	DM 20706
5	Rural Livelihood Systems & Interventions	3	DM 20707
6	Management Of Ngos & Hrd	3	DM 20708
7	Managing Co-	3	DM 20709

	Operatives		
8	Rural Marketing & Agri Business	3	DM 20710
9	Social Entrepreneurship & Ethical Leadership	3	DM 20711
10	Public Systems Management	3	DM 20712
11	Social Justice, Human Rights And Rural Development	3	DM 20713
12	Eco-System & Natural Resource Management	3	DM 20714

Elective Courses- “Specialisation in Education Management”

Sl.No.	Course	Credits	Code
1	Educational Administration And Management	3	DM 20801
2	Quality Leadership & Educational Excellence	3	DM 20802
3	Educational Finance	3	DM 20803
4	Operational Behaviour For Education	3	DM 20804
5	Educational Psychology & Evaluation	3	DM 20805
6	Pedagogy & Instructional Management	3	DM 20806
7	Technology For Educational Sector	3	DM 20807
8	Branding & Promotion	3	DM 20808
9	Managing Diversity In Schools	3	DM 20809
10	Data Analysis & Assessment	3	DM 20810
11	Advanced Strategy For Higher Education	3	DM 20811
12	Educational Research	3	DM 20812

•Academic Calendar:

Academic Calendar AY 2023-2024 (July 2024 to Jun 2025)

Date	Day	Particulars		Remarks
		Batch 2024-26	Batch 2023-25	

19.07.2024 to 20.07.2024	Friday to Saturday	Inaugural	Inaugural & Orientation Session for PGDM New Batch Students (Batch 2024-26)		
22.07.2024 to 17.08.2024	Monday to Saturday	Orientation Session	Commencement of Introductory/Preparatory Sessions & Orientation Sessions for the PGDM New Batch students (Batch 2024-26)		
21.08.2024	Wednesday	Class Start	Commencement of Classes for PGDM Term I	Commencement of Classes for PGDM Term III	
18.09.2024 to 25.09.2024	Wednesday	Examination	Mid-Term Examination Weeks of Term I, if any	Mid-Term Examination Weeks of Term III, if any	
23.09.2024	Monday	Draft SIP		Submission of Summer Internship Draft Report to Faculty Guide	
27.09.2024	Friday	Final SIP		Submission of Summer Internship Final Report to PGDM Office	
09.10.2024 to 13.10.2024	Wednesday to Sunday	Holiday	Durga Puja Holiday		
14.10.2024	Monday	Class End	Classes end : Term I	Classes end : Term III	
16.10.2024	Wednesday	Holiday	Lakshmi Puja		
18.10.2024 to 22.10.2024	Friday to Tuesday	Examination	End-Term Examination of Term- I	End-Term Examination of Term-III	
23.10.2024	Wednesday	Evaluation AIP & SIP		Evaluation of Autumn & Summer Internship Project Reports by Panel Members	
23.10.2024	Wednesday	Class Start	Classes Start Term-II		
06.11.2024	Wednesday	Result	Declaration of End Term Result of Term I	Declaration of End Term Result of Term	

				III	
18.11.2024	Monday	Examination	Mid-Term Examination Week Term-II, if any	Mid-Term Examination Week Term-IV, if any	
25.11.2024	Monday	AIP	Four Weeks Autumn Internship		
23.12.2024	Monday	Class Start	Commencement of Second Phase of Term-II classes		
06.01.2025	Monday	Draft AIP	Submission of Autumn Internship Draft Report to Faculty Guide		
06.01.2025 to 10.01.2025	Monday to Friday	Examination		End-Term Examination of Term- IV	
13.01.2025	Monday	Class Start		Registration & Class Start Term V	
16.01.2025	Thursday	Final AIP	Submission of Autumn Internship Final Report to PGDM Office		
30.01.2025	Thursday	Result		Declaration of End Term Result of Term IV	
08.02.2025	Saturday	Class End	Classes end : Term II		
10.02.2025 to 14.02.2025	Tuesday to Saturday	Examination	End-Term Examination of Term- II		
10.02.2025	Monday	Examination		Mid-Term Examination Week (Term V), if any	
17.02.2025 to 18.02.2025	Monday to Tuesday	Evaluation AIP	Evaluation of Autumn Internship Project Reports by Panel Members		
19.02.2025	Wednesday	Class Start	Registration & Class Start Term III		
24.02.2025	Monday	Result	Declaration of End Term Result of Term II		
24.03.2025	Monday	Examination	Mid-Term Examination Week of Term III, if any		
05.04.2025	Saturday	Class Start		Classes end : Term V	

07.04.2025 to 12.04.2025	Monday to Saturday	Examination		End-Term Examination of Term- V	
14.04.2025	Monday	Class Start		Registration & Class Start Term VI	
19.04.2025	Saturday	Class End	Classes end : Term III Batch 2024-26		
22.04.2025 to 26.04.2024	Tuesday to Saturday	Examination	End-Term Examination of Term- III Batch 2024-26		
25.04.2025	Friday	Result		Declaration of End Term Result of Term V	
28.04.2025 to 07.06.2025	Monday to Saturday	SIP	Summer Internship for Batch 2024-26 (8-10 weeks)		
12.05.2025	Monday	Result	Declaration of End Term Result of Term III		
30.05.2025	Friday	Draft DISS		Submission of Dissertation Draft Report to Faculty Guide	
06.06.2025	Friday	Final DISS		Submission of Dissertation Final Report to PGDM Office	
09.06.2025	Monday	Examination		End-Term Examination of Term- VI	
12.06.2025	Thursday	Evaluation DISS		Evaluation of Dissertation & Grand Viva-II by Panel Members	
16.06.2025	Monday	Class Start	Registration & Class Start Term IV		
18.06.2025	Wednesday	Result		Declaration of End Term Result of Term VI	

•**Academic Time Table:** In place; Week wise prepared.

•**Name of Faculty Members handling the Course (Teaching Load)**

PGDM Programme Curriculum PGDM Batch 2023-25

COURSE STRUCTURE: 1ST Trimester (August – October)

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making -I	2	20	DM 20301
3	Marketing Management	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102
5	Organizational Behavior	2	20	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501

Workshops

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Oral Communication	2	20	DM 20901
2	Human Values & Business Ethics	1	10	DM 20907

Field Study-I (November)

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Autumn Internship Programme (AIP)	2	4-6 WEEKS	DM 21003

Total Credit (1 st Trimester)	20
Total Hours (1 st Trimester)	180

COURSE STRUCTURE: 2nd Trimester (December – February)

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Organizational Structure and Design	2	20	DM 20402
3	Quantitative Techniques for Decision Making-II	2	20	DM 20304
4	Corporate Social Responsibility	1	10	DM 20903
5	Economic Environment & Policy	2	20	DM 20104
6	Digital Marketing	3	30	DM 20203
7	Business Laws	1	10	DM 20902

Workshops

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Managerial Skills for Effectiveness	1	10	DM 20904

Total Credit (2nd Trimester)	15
Total Hours (2nd Trimester)	150

COURSE STRUCTURE: 3rd Trimester (March-May)

Term-III	Courses	Credits	Hours	Code
1	Business Research Methodology (With Application Software)	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Human Resource Management	3	30	DM 20403
4	Production Management	3	30	DM20321
5	Applied Marketing	1	10	DM 20902
6	Foundation to Business Analytics	2	20	DM 20516
7	Managerial Accounting	2	20	DM 20105
7	Logistics And Supply Chain Management	2	20	DM 20306

Workshops

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Presentation Skills	1	10	DM 21005
2	Foreign Language (Workshop Mode)	1	10	DM 20908
3	Introduction to Data Analytics	1	10	DM 20517
4	Written Communication (New Faculty)	1	10	DM 20910

Field Study-III (May-July)

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

Total Credit (3rd Trimester)	26
Total Hours (3rd Trimester)	230

**COURSE STRUCTURE: 4th Trimester
(August – October)**

Term-IV	Courses	Credits	Hours	Code
1	Elective – I (Specialization – I)	3	30	
2	Elective – II (Specialization – I)	3	30	
3	Elective – III (Specialization – I)	3	30	
4	Elective – I (Specialization – II)	3	30	
5	Elective – II (Specialization – II)	3	30	
6	Elective – III (Specialization – II)	3	30	

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Creating And Managing New Ventures-II/ Advanced Course on NEN	2	20	DM 20602

Total Credit (4th Trimester)	20
Total Hours (4th Trimester)	200

**COURSE STRUCTURE: 5th Trimester
(November – January)**

Term-V	Courses	Credits	Hours	Code
1	International Management	2	20	DM 20909
2	Elective – IV (Specialization – I)	3	30	
3	Elective – V (Specialization – I)	3	30	
4	Elective – VI (Specialization – I)	3	30	
5	Elective – IV (Specialization – II)	3	30	
6	Elective – V (Specialization – II)	3	30	
7	Elective – VI (Specialization – II)	3	30	

Total Credit (5th Trimester)	20
Total Hours (5th Trimester)	200

**COURSE STRUCTURE: 6th Trimester
(February– March)**

Term-VI	Courses	Credits	Hours	Code
1	Technology Management And New Business Model	1	10	DM 20604
2	Sustainable Development	1	10	DM 20702
3	Dissertation	3		DM 21003
4	Grand Viva II	Qualifying		DM 21004
	Total Credit	4		

Total Credit: 105

**Suggested Additional Courses (MOOCs) for 2nd Year (NPTEL/ SWAYAM/ COURSERA) (Optional)
Elective Courses- “Specialization in Financial Management Area”**

Sl.No.	Course	Credits	Code
1	Security and Portfolio Management	3	DM 20106
2	Financial Derivatives Management	3	DM 20107
3	Corporate Finance	3	DM 20108
4	Project Finance	3	DM 20109
5	Commercial Banking	3	DM 20110
6	Audit and Taxation	3	DM 20111
7	Wealth management	3	DM 20112
8	Financial Analytics	3	DM 20113
9	Mergers and Acquisition	3	DM 20114
10	International Financial Management	3	DM 20115
11	Financial Risk Management	3	DM 20116
12	Financial Analysis, Planning and Control	3	DM 20117

Elective Courses - “Specialization in Marketing Management Area”

Sl.No.	Course	Credits	Code
1	Consumer Behavior	3	DM 20204
2	Product and Brand management	3	DM 20205
3	Sales and Distribution Management	3	DM 20206
4	Rural Marketing	3	DM 20207
5	Services Marketing	3	DM 20208
6	Retail Management	3	DM 20209

7	Strategic Marketing	3	DM 20210
8	Customer Relationship Marketing	3	DM 20211
9	Marketing Analytics	3	DM 20212
10	B2B Marketing	3	DM 20213
11	International Marketing	3	DM 20214
12	Hospitality and Healthcare Services Marketing	3	DM 20215
13	Content Marketing	3	DM 20216

Elective Courses - “Specialization in Operations Management Area”

Sl.No.	Course	Credits	Code
1	Logistics & Distribution Management	3	DM 20307
2	Operations Strategy	3	DM 20308
3	Total Quality Management	3	DM 20309
4	Project Management	3	DM 20310
5	Pricing and Revenue Management	3	DM 20311
6	Sustainable Operations Management	3	DM 20312
7	Supply Chain Analytics	3	DM 20313
8	Business Process Reengineering	3	DM 20314
9	Global Operations Management	3	DM 20315
10	Technology Management	3	DM 20316
11	Services Operations Management	3	DM 20317
12	Theory of Constraints	3	DM 20318
13	Digital Manufacturing	3	DM 20319
14	Strategic Supply Chain Management		

Elective Courses- “Specialization in Human Resource Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Human Resource Management	3	DM 20405
2	Performance Management and Appraisal	3	DM 20406
3	Transformational Leadership and Change	3	DM 20407
4	HR Analytics	3	DM 20408
5	Employee Relations and Employment Laws	3	DM 20409
6	Talent Management	3	DM 20410
7	Compensation Management	3	DM 20411

8	HR System and Audit	3	DM 20412
9	Industrial Psychology	3	DM 20413
10	Behavioral Operations Management	3	DM 20414
11	Management of Stress and Counselling /Knowledge Management	3	DM 20415
12	HR Audit and Accounting	3	DM 20416

Elective Courses- “Specialization in Business Analytics”

Sl.No.	Course	Credits	Code
1	Foundation of Data Science	3	DM 20505
2	Decision Science	3	DM 20506
3	Business Intelligence & Data Visualization	3	DM 20507
4	Information Management, Data Security & Privacy	3	DM 20508
5	Blockchain	3	DM 20509
6	Natural Language Processing & Web/Media Analytics	3	DM 20510
7	Advanced AI/ML Techniques & Applications	3	DM 20511
8	Deep Learning	3	DM 20512
9	Database Management & Data Warehousing	3	DM 20513
10	Big Data & IoT	3	DM 20514
11	Evidence based Consultancy	3	DM 20515
12	AWS & Cloud	3	

Elective Courses- “Specialization in Family Business, Entrepreneurship and Venture Development”

Sl.No.	Course	Credits	Code
1	Fundamentals of Entrepreneurship	3	DM 20605
2	Internal Understanding of Entrepreneurs	3	DM 20606
3	Direct Tax Planning for Business	3	DM 20607
4	Strategies of Entrepreneurs	3	DM 20608
5	Venture Capital Development	3	DM 20609
6	Social Entrepreneurship	3	DM 20610
7	Entrepreneurial Marketing	3	DM 20611
8	Managing a Growing Organization	3	DM 20612
9	Export Import Management	3	DM 20613
10	Technology and Innovation Management	3	DM 20614
11	Advanced Course in Learnware (By NEN)	3	DM 20615
12	Real Project Venture	3	DM 20616

Elective Courses- “Specialization in Rural Management”

Sl.No.	Course	Credits	Code
1	Rural Development & Reconstruction	3	DM 20703
2	Indian Social Structure	3	DM 20704
3	Disaster Management & Climate Change	3	DM 20705
4	Rural Management	3	DM 20706
5	Rural Livelihood Systems & Interventions	3	DM 20707
6	Management Of Ngos & Hrd	3	DM 20708
7	Managing Co-Operatives	3	DM 20709
8	Rural Marketing & Agri Business	3	DM 20710
9	Social Entrepreneurship & Ethical Leadership	3	DM 20711
10	Public Systems Management	3	DM 20712
11	Social Justice, Human Rights And Rural Development	3	DM 20713
12	Eco-System & Natural Resource Management	3	DM 20714

Elective Courses- “Specialization in Education Management”

Sl.No.	Course	Credits	Code
1	Educational Administration And Management	3	DM 20801
2	Quality Leadership & Educational Excellence	3	DM 20802
3	Educational Finance	3	DM 20803
4	Operational Behaviour For Education	3	DM 20804
5	Educational Psychology & Evaluation	3	DM 20805
6	Pedagogy & Instructional Management	3	DM 20806
7	Technology For Educational Sector	3	DM 20807
8	Branding & Promotion	3	DM 20808
9	Managing Diversity In Schools	3	DM 20809
10	Data Analysis & Assessment	3	DM 20810
11	Advanced Strategy For Higher Education	3	DM 20811
12	Educational Research	3	DM 20812

**PGDM Programme Curriculum
PGDM Batch 2024-26**

**COURSE STRUCTURE: 1ST Trimester
(August – October)**

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101

2	Quantitative Techniques for Decision Making –I	2	20	DM 20301
3	Marketing Management	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102
5	Organizational Behavior	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501

Workshops

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Verbal Communication	2	20	DM 20901
2	Human Values & Business Ethics	1	10	DM 20907

Field Study-I (November)

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Autumn Internship Programme (AIP)	2	4-6 WEEKS	DM 21003

Total Credit (1 st Trimester)	21
Total Hours (1 st Trimester)	190

•**Internal Continuous Evaluation System:** Yes in place

•**Student's assessment of Faculty:** Feedback System through ERP

13. Enrolment and Placement details of students

•Enrolment in the last three years

2023-24	2022-23	2021-22
63	43	33

•Students placed in last three years

2023-24	2022-23	2021-22
35	30	50

14. List of Research Project/Consultancy Works

No of Projects carried out, funding agency, Grant received:

1 grant received in 2020-21 from AICTE for RPS-Research promotion Scheme.
 AQIS Application No: 1-9304847231
 Title of the Project: A Study on Mental Health of Leaders to Examine the Relationship between Emotional Competence and Organizational Performance during Social Disruption.

Publication List: <https://calcuttabusinessschool.org.in/research/>

Journal

1. Gupta, Sayan, Bandyopadhyay, Gautam, Biswas, Sanjib & Mitra, Arup (2022). An Integrated Framework for Classification and Selection of Stocks for Portfolio Construction: Evidence from NSE, India. *Decision Making: Applications in Management & Engineering (Scopus)* (Accepted)
2. Mondal, Chirantan, Giri, Bibhas C. & Biswas, Sanjib (2022). Integrating Corporate Social Responsibility in a closed-loop supply chain under government subsidy and used products collection strategies. *Flexible Services and Manufacturing Journal* (Springer, Scopus, SCI-E, ABDC-C, 2020 IF: 2.603; ISSN Online: 1936-6590; Print: 1936-6582); 34, 65- 100. <https://doi.org/10.1007/s10696-021-09404-z>
3. Torkayesh, Ali Ebadi, Pamučar, Dragan & Biswas, Sanjib (2022). Supplier Selection in Healthcare Supply Chain Management During COVID-19 Pandemic: A Novel Fuzzy Rough Decision-Making Approach. *Annals of Operations Research* (Springer, ISSN: 0254-5330 (print); 1572-9338 (web), Scopus, SCI-E, WoS, ABDC-A, ABS 3*, UGC CARE-I, IF: 4.854) <https://doi.org/10.1007/s10479-022-04529-2>
4. Sanyal. Aparajita (2022), “Soaring Ambitions of White Enigma” published in *AIMS JOURNAL OF MANAGEMENT (AIMS) – UGC Care-I Journal*.
5. Dey, K, & Bhattacharyya P.R., (2022), Investigating Relationship between Entrepreneurial Orientation and performance of Manufacturing MSMEs using Multidimensional Construct, Paper accepted for publication in Perspectives on Management' ISSN no 0974-7095, Journal of Heritage Business School, Kolkata
6. Chatterjee, Tilak, Shrivastava, Ravindra, Biswas, Sanjib, Mistry, Piyasi & Kowtal, Jayashree (2021). Mohendra Dutt & Sons – A Century Old Legacy of Family Business (Accepted, *AIMS Journal of Management, UGC CARE-I*) - Teaching Case
7. Paul, S.M., Bhattacharyya, P.R., & Bapat, G. S.(2021), Blended mode as an alternative solution towards sustainable growth and development: An Exploratory Study using Multilayer Perceptron Model, *Academy of Marketing Studies Journal (ABDC B)* ,26(1), 1-12
8. Biswas, Sanjib, Pamučar, Dragan, Chaudhury, Paramita & Kar, Samarjit (2021). A New Decision Support Framework with Picture Fuzzy Information: Comparison of Video Conferencing Platforms for Higher Education in India. *Discrete Dynamics in Nature and Society* (Hindawi, Scopus, SCI-E, IF: 1.348; ISSN: 1026-0226 (Print), 1607-887X (Online)), Article ID: 2046097, 1-22. <https://doi.org/10.1155/2021/2046097>
9. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit, & Sana, Shib Sankar (2021). A New Fermatean Fuzzy FUCOM-CODAS Framework for Group Decision Making: Comparison of Select Smartphone Brands in India. *Symmetry*, (MDPI, Scopus, SCIE IF: 2.713 (2020), ISSN: 2073-8994), 13(12), 2430; <https://doi.org/10.3390/sym13122430>
10. Pramanik, Pijush Kanti Dutta, Biswas, Sanjib, Pal, Saurabh, Marinkovic, Dragan & Chaudhury, Prasenjit (2021). A Comparative Analysis of Multi-Criteria Decision-Making Methods for Resource Selection in Mobile Crowd Computing, *Symmetry* (MDPI, Scopus, SCI-E, IF: 2.713 (2020), ISSN: 2073-8994), 13(9), 1713. <https://doi.org/10.3390/sym13091713>
11. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit (2021). A Preference-based Comparison of Select Over-the-Top Video Streaming Platforms with Picture Fuzzy Information, *International Journal of Communication Networks and Distributed Systems* (Inderscience, Scopus, ESCI indexed, UGC-CARE; ISSN: Online 1754-3924; Print 1754-3916) (Accepted) <https://doi.org/10.1504/IJCND.S.2022.10043309>

12. Biswas, Sanjib, Pamučar, Dragan, & Mukhopadhyaya, Jayanta Nath (2021). A multi-criteria based analytical study of the impact of Covid-19 on ELSS fund performance in India, *International Journal of Management & Decision Making* (Inderscience, Scopus, UGC-CARE, UK-ABS Listed (AJG-1), ISSN: Online 1741-5187; Print 1462-4621) (Accepted)
13. Biswas, S., Majumder, S., Pamučar, D., & Dawn, S.K. (2021). An Extended LBWA Framework in Picture Fuzzy Environment using Actual Score Measures: Application in Social Entrepreneurship, *International Journal of Enterprise Information Systems (IJEIS)* (IGI Global, Scopus, WoS, ESCI) (Accepted)
14. Samaddar, K., Mondal, S., & Sharma, S. (2021) Reinforcing Responsible Tourism through Cultural Involvement: An Empirical Evidence from India, *Journal of Quality Assurance in Hospitality & Tourism*, DOI: <https://doi.org/10.1080/1528008X.2020.1867698>. (SCOPUS indexed, ABDC B, ABS 2)
15. Jana, R. K., Ghosh, Indranil & Das, Debojyoti (2021). A Differential evolution-based regression framework for forecasting Bitcoin price. *Annals of Operations Research*, DOI: 10.1007/s10479-021-04000-8. (SCI/SCOPUS/ABDC (A) Indexed Springer Journal) (Impact Factor 2.583).
- 16 Biswas, S., Majumder, S., & Dawn, S.K. (2021). Comparing Socio-Economic Development of G7 and BRICS Countries and Resilience to COVID 19: An Entropy-MARCOS Framework. *Business Perspectives and Research* (Sage, Scopus indexed, UGC-CARE listed, ABDC-C) DOI: <https://doi.org/10.1177/22785337211015406>
17. Pamučar, D., Žižović, M., Biswas, S., & Božanić, D. (2021). A New Logarithm Methodology of Additive Weights (LMAW) for Multi-Criteria Decision Making: Application in Logistics. *FACTA UNIVERSITATIS Series: Mechanical Engineering* (Scopus indexed, WoS, SCI-E). <https://doi.org/10.22190/FUME210214031P>
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19. Ghosh, Indranil & Chaudhuri, Tamal Datta (2021). FEB-Stacking and FEB-DNN Models for Stock Trend Prediction: A Performance Analysis for Pre and Post Covid-19 Periods. *Decision Making: Applications in Management and Engineering*, 4, 51-84. (SCOPUS Indexed Journal)
20. Sanyal, M. K., Ghosh, I., & Jana, R. K. (2021). Characterization and Predictive Analysis of Volatile Financial Markets Using Detrended Fluctuation Analysis, Wavelet Decomposition, and Machine Learning. *International Journal of Data Analytics (IJDA)*, 2(1), 1-31. (SCOPUS Indexed)
21. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, *Economic and Business Challenges in India: Pandemic and After* , Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2
22. Mondal, S., & Samaddar, K. (2020). Responsible tourism towards sustainable development: literature review and research agenda. *Asia Pacific Business Review*, 1-38. <https://doi.org/10.1080/13602381.2021.1857963>. (SCOPUS indexed, ABDC B, ABS 2)
23. Mondal, S., & Samaddar, K. (2020), "Issues and challenges in implementing sharing economy in tourism: a triangulation study", *Management of Environmental Quality*, Vol. ahead-of-print No. ahead- of-print. <https://doi.org/10.1108/MEQ-03-2020-0054>. (Scopus Indexed ,ABDC Listed)

24. Ghosh, Indranil, Sanyal, Manas K. & Jana, R. K. (2020). Co-movement and Dynamic Correlation of Financial and Energy Markets: An Integrated Framework of Nonlinear Dynamics, Wavelet Analysis and DCC-GARCH. *Computational Economics*, <https://doi.org/10.1007/s10614-019-09965-0>. (SSCI/SCOPUS/ABDC (B) Indexed Springer Journal) (Impact Factor 1.317).
25. Jana, R. K., Ghosh, Indranil & Sanyal, Manas K. (2020). A Granular Deep Learning Approach for Predicting Energy Consumption. *Applied Soft Computing*, 89, 106091. (SCI/SCOPUS/ ABDC (C) Indexed Elsevier Journal) (Impact Factor 5.472).
26. Protik Basu, Debaleena Chatterjee, Indranil Ghosh and Pranab K. Dan (2020). Lean manufacturing implementation and performance: The role of economic volatility in an emerging economy. *Journal of Manufacturing Technology Management*, <https://doi.org/10.1108/JMTM-12-2019-0455>. (SCOPUS/ABDC (B) Indexed Emerald Journal) (Impact Factor 3.385).
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Conference

1. Mallick, Nita, Biswas, Sanjib, Sanyal, Aparajita, & Bandyopadhyay, Gautam (2022). Enablers for Employee Satisfaction in Digital Age: Evidence from India. Presented in the International Conference, SHRUTI 2022 organized by Calcutta Business School in collaboration with ISTD, India and ORSI Durgapur Chapter, March 10-12, 2022
2. Bhattacharyya, P. R., Biswas, Suchandra, Chatterjee, Nilendu, & Dey, Arunita (2022). Unearthing Sundarmon in the Sunderbans: Social Responsibility towards Enrichment of Rural Youth. Presented at 2 Day

National Conference on " Education Policies and Role of Skill Development in Generating Employability & Strengthening Industry-Academia Interface" sponsored by Indian Council of Social Science Research – Eastern Regional Centre to be held on May 18-19, 2022 at Surendranath College for Women, Kolkata.

3. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Exploring impact of CVCI model on purchase intention for online grocery items in the 7th Hybrid International Conference on Embracing Transformation: Innovation & Creation organised by Kodolanyi Janos University, Hungary, Tradepreneur Global Academic Platform, UK and CT University, Ludhiana, India to be held on May 26-28, 2022. Paper accepted

4. Bhattacharyya, P. R., Mukherjee, Pravanjan & Basu, Tania (2022). Sustainable Branding: An impact of Customer Value Chain Involvement (CVCI) in consuming Green FMCG products in the Indian market in International Conference On Sustainable Marketing-Delivering Value to be held from April 22- 24, 2022

5. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Blended mode as an alternative solution towards sustainable growth and development: An exploratory study in AICTE sponsored Hybrid International Conference on Circular Economy, Management and Industry 4.0 (ICCEMIS2021) leading towards Sustainability organised by BVIMSR, Pune and Apeejay School of Management, New Delhi

6. Biswas, Sanijb, Pamučar, Dragan, Raj, Akanksha Raj, & Kar, Samarjit (2022). A Proposed q-Rung Orthopair Fuzzy based Decision Support System for Comparing Marketing Automation Modules for Higher Education Admission. International Conference on "Computational Intelligence for Engineering and Management Applications - CIEMA 2022", March 26-27, 2022, India. (Accepted for Publication in Springer LNEE Series; Scopus indexed) 5/30/22

7. Ghosh, Indranil, & Sanyal, Manas K (2021). Hierarchical Frameworks of Transfer Learning, Unsupervised Text Modelling and Ensemble Machine Learning for Predictive Analytics of Airbnb Rental Pricing. Management Doctoral Colloquium, Organized by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, India. (Received Best Paper Award)

2. Biswas, S., Majumder, S., & Dawn, S.K. (2021). Challenges of Social Entrepreneurship in New Normal: Application of Score based LBWA Method in Picture Fuzzy Environment. 6th International Conference on "Managing Business in a Covid-19 Era: Opportunities & Challenges" organized by School of Business, Skyline University College, Sharjah, UAE, March 23, 2021

3. Biswas, S. & Pamučar, D. (2021). Critical Success Factors for Green Logistics in India: A Fuzzy Multi-Criteria Group Decision Making Approach. International Conference on "Operations and Supply Chain Management" (ICOSCM)"organized by Symbiosis Institute of Operations Management, January 17, 2021.

4. Biswas, S., & Gupta, N.K. (2021). Impact of GST Implementation on Working Capital Management of Select Indian Steel Companies: An Entropy-MARCOS Framework. International Conference on "Operations and Supply Chain Management" (ICOSCM)" organized by Symbiosis Institute of Operations Management, January 17, 2021.

5. Ghosh, Indranil, Sanyal, Manas K. & Jana, R. K. Jana (2020). An Ensemble of Ensembles Framework for Predictive Analytics of Commodity Market. IEEE 4th International on Computational Intelligence and Networks (CINE 2020) (Held on 27-29 February, 2020 Indian Statistical Institute, Kolkata, India).

6. Biswas, S., Bandyopadhyay, G., & Guha, B. (2020). Comparing Dividend Payout Capabilities of FMCG and Consumer Durables Firms using Multi-Criteria Decision Analysis: Evidence from India. International Conference on “Strategic Management, Decision Theory and Data Science” organized by IAPQR in collaboration with CSIR-CGRI to be held on Jan 04-06, 2020 in Kolkata.
7. Bhattacharyya, P.R. (2020)_ Co-authored a paper with Aniruddha Bhowmick titled How COVID-19 and Economic Lockdown May Change Allopathic OTC Medicine Market Scenario : An Introspection Analysis Based on Kolkata, INDIA in 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020 , Paris France
8. Bhattacharyya, P.R (2020) Co-authored a paper with titled Opportunities and Operational Challenges for Indian MSME’s in the New Normal: A Triangulation Effect in the 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020, Paris France
9. Bhattacharyya, P.R (2020) Co-authored a paper titled Role Of Technology In Religious Education: Challenges And Opportunity In The New Normal at CBS Kolkata in the International Management Conference MARSOC 2020 held on 23rd July 2020
10. Agarwal, V., & Biswas, S. (2019). Discerning Critical Competencies in Industry 4.0: An Expert Opinion based Group Decision Making Framework. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India. **(Received Best Paper Award)**
11. Sharma, S., Mondal, S., & Samaddar, K. (2019)“Cultural Involvement: A Driving Force towards Responsible Tourism” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India **(Best Paper Award)**
12. Mondal, S., & Datta Chaudhuri, T. (2019). “Marketing Strategy & Business Performance” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India
13. Ghosh, Indranil & Chaudhuri, Tamal Datta (2019). Wavelet Decomposition Approach for Understanding Time Varying Relationship of Financial Sector Variables: A Study of the Indian Stock Market. FORBS 2019 (Dec. 27-28, 2019), Calcutta Business School, India.
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17. Biswas, S. (2019). Implications of Industry 4.0 vis-à-vis Lean Six-Sigma: A Multi-Criteria Group Decision Approach. J.D.Birla International Management Conference on “Strategic Management in Industry 4.0”, organized by J D Birla Institute of Management, Kolkata, September 26-27, 2019. **(Received Best Paper Award)**
18. Gupta, S., Bandyopadhyay, G., Biswas, S., & Upadhyay, A. (2019). A Hybrid Machine Learning and Dynamic Nonlinear Framework for Determination of Optimum Portfolio Structure. In Saini, H.S., Sayal, R., Govardhan, A., & Buyya, R. (Eds.). *Innovations in Computer Science and Engineering* (pp. 437-448). Springer, Singapore (Scopus Indexed); Proceedings of the Sixth ICICSE 2018, organized by Guru Nanak Institutions, Hyderabad in collaboration with Computer Society of India (CSI) August 17-18, 2018.
19. Bhattacharyya, P.R (December 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL and SERVPERF Approach at IMI Kolkata in the International Management Conference 2019 held on 19th – 20th of December,, 2019
20. Bhattacharyya, P.R (September 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach in J.D.Birla International Management Conference 2019 held on 26th – 27th of September, 2019, J D Birla Institute of Management, Kolkata
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27. Bhattacharyya, P.R (December 2018) Co-authored a paper titled Teenagers' Perception towards Celebrity Endorsement and Its Impact on Brand Building for Branded Apparels: An Empirical Analysis in 6th PAN-IIM World Management Conference, Dec 13-15, 2018: Abstract of the paper published in Conference Proceedings., IIM Bangalore
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29. Mukhopadhyay, S., Chaudhuri, T. D., & Mandal, J. K. (2017, March). A hybrid PSO-fuzzy based algorithm for clustering Indian stock market data. In International Conference on Computational Intelligence, Communications, and Business Analytics (pp. 475-487). Springer, Singapore.
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40. Bhattacharyya, P.R (December 2015) Co-authored a paper titled “The Impact of Generation Z Activities on Green Marketing” in the International Marketing Conference Emerging Markets, Evolving Perspectives, International Management Institute (IMI), Kolkata
41. Bhattacharyya, P.R (December 2014) Co-authored a paper titled “Providing Clean and Safe Drinking Water to Rural Communities in India- An Analytical Study” for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School
42. Bhattacharyya, P.R (December 2014) Co-authored a paper titled “Empowering Pharmaceutical Companies with Talent Management” for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School
43. Bhattacharyya, P.R (March 2014)Co-authored a paper in the International Conference on Finance and Business Management (ICFBM 2014), Organized by Society of Technical and Management Professionals, New Delhi,
44. Mukhopadhyay, K., & Biswas, S. (2014). Critical Appraisal of Project Management Competencies – A Case Study. 3rd International Conference on "Paradigm Shift in Innovative Business Management" conducted by Vishisht School of Management – Indore on 6-7 December, 2014.
45. Pal, G., & Biswas, S. (2014). A Review of the Critical Factors Affecting the Success of Lean Implementation in Indian Manufacturing Organizations – Challenges & Way Forward. 1st National Conference on “Advances in Business Research and Management Practices” conducted by Calcutta Business School on 5-6 December, 2014.
46. Bhattacharyya, P.R (December 2013) Presented a paper with a research associate in the International Conference on Global Integration and Sustainability: Management Education at the Crossroads, Organized by Asian Forum on Business Education (AFBE) and Calcutta Business School,

47. Sengupta, Siddhartha & Sinha, Bani K. (2010).“A Resilient Supply Chain Model” at APORS 2010, Penang Malaysia, Dec 2010.

Book/Book Chapter

1. Sanyal, Aparajita (2022) “Impact of Age on Technological Adoption in Education Industry”, Published e-Book in AIMS convention, ISBN: 978-1-68576-258-2

2. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, Economic and Business Challenges in India: Pandemic and After, Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2

3. Bhattacharyya P Rand Dey K (2020), Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2

4. Bhattacharyya P R and Bhowmick A (2020), How Covid-19 And Economic Lock Down May Change Allopathic OTC Medicine Market Scenario: An Introspection Analysis Based On Kolkata, India, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2

5. Chaudhuri, Tamal Datta (2020). Understanding a Company for Value Investing: Business Efficiency, Business Effectiveness, Innovativeness, Sustainability.

6. Chaudhuri, Tamal Datta (2020). Overview of the Indian Economy: Empirical analysis of financial markets, exchange rate movements and industrial development

7. Chaudhuri, Tamal Datta (2019). Treasury Management: Art/Craft/Research/Control

8. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2018). An integrated approach incorporating nonlinear dynamics and machine learning for predictive analytics and delving causal interaction. In Intelligent Engineering Informatics (pp. 285-300). Springer, Singapore.

9. Chaudhuri, Tamal Datta (2018). Understanding Finance

10. Chaudhuri, T. D. & Ghosh, I. (2015). Application of Multi Criteria Decision Making in Management

Cases Published

1. Bhattacharyya, P.R. (2021). “Turning the Wheels of Fortune at GFCL” in AIMS Journal of Management, Vol 6, No 2, January 2021 (ISSN: 2395-6852)

k.	Industry Linkage : Yes; IIPC Cell
	https://calcuttabusinessschool.org.in/wp-content/uploads/2021/11/CBS-IIPC-CELL.pdf
l.	MOUs with industries: Yes

15. **LoA and subsequent EoA till current Academic Year:** Yes

<https://calcuttabusinessschool.org.in/aicte-approvals/>

16. **Accounted Audit statement for last three years:** Yes

<https://calcuttabusinessschool.org.in/annual-report/>

17. **Best Practices adopted:** <https://calcuttabusinessschool.org.in/center-of-excellence/>

- **Center for Teaching Learning Pedagogy**

Management education is going through a rapid change. The Centre is envisaged to incorporate worldwide best practices of Teaching & Learning and disseminate to the Faculty for increasing teaching effectiveness.

- **Centre for Supply Chain Operations**

Centre of Supply Chain and Operations (CSCO), is a strategic multi-disciplinary Centre of Excellence, dedicated to carrying out specialized applied research on Supply Chain and Operations Management with participation from faculty and industry practitioners.

- **Centre for Digital Marketing**

CBS Centre of Excellence in Digital Marketing stresses on delivering theoretical knowledge and using the platforms in the form of organizing conclaves, competitions, webinars, and also encourages its faculty members and students in exploring new vistas of enriching digital platforms through their thoughts and actions.

- **Centre for Entrepreneurship & Private Equity**

An individual who creates a new business, bearing most of the risks and enjoying most of the rewards is an entrepreneur and the process by which the business is set up known as entrepreneurship. In Calcutta Business School, there has been a constant effort to create entrepreneurs through regular training and developmental programmes, through workshops. We also have a tie-up with NEN (National Entrepreneurship Network), Wadhvani Foundation where students are motivated to learn, create Projects and present in the presence of esteemed panelists.

- **Centre of Excellence on Financial Market & Economic Policy**

Financial Markets play an important role in the overall economy development. The major objective of the centre is to encouraging literacy, awareness and research in the diversified areas of finance and economics through undertaking research activities, publications, conducting certification programmes and various FDPs and webinar.

- **Centre for Human Values & Business Ethics [HVBE]**

The Centre for Human values & Business Ethics [HVBE] starts with the sentiment of civic sensitivity where Students, Academicians, Industry Experts, Scholars can join as a voluntary member and ready to contribute innovative concepts related to Human Values with its sketch to shape the dimensions of attitude, commitment, motivation, perception and leadership skills that are essential characteristics to restructure human behavior. From its very inception, the centre is devoted to unite individuals with organizations for common cause for benefit of the society.

- **Centre for Fintech & Cryptocurrency**

The FinTech industry in India is growing at a phenomenal speed. India has several unicorns in this space. Bitcoin was the first decentralized crypto currency to be introduced in 2009. The Distributed Ledger Technology popularly known as Blockchain has progressed significantly. The Centre intends to popularize the adoption of these new technologies by leading global and Indian firms and incorporate in the Business School curriculum.

- **Center for Data Analytics:-**

The present age is characterized by Industry 4.0 and Big Data. Data Analytics helps business mitigate risk and increase operational efficiency. It is the science of analyzing large raw data information to draw conclusions and improve Business decisions. The Centre intends to help understand the processes of data generation and capturing, and techniques.

- **Centre for Circular Economy and Sustainable Development [CESD]**

The Centre [CE & SD] starts with the feeling for entrepreneurs to develop in a larger capacity to the transition from a linear to a circular economy requires a joint effort by stakeholders from all sectors. Companies can contribute to the transition by developing competencies in circular design to implement product reuse, and recycling, and serving as trend-setters of innovative circular economy business models.

ADDITIONAL FEATURES OF CBS

NEN

Calcutta Business School has tied up with NEN (National Entrepreneurship Network) under the leadership of Dr Romesh Wadhvani, Founder and Chairman who strongly believes in not-for-profit with the primary mission of accelerating economic development in emerging economies by driving job creation in India and other emerging economies through large-scale initiatives in entrepreneurship, small business growth, innovation, and skilling.

NSE SMART STIMULATION

CBS follows a practice-oriented approach in its teaching pedagogy. To give more impetus for real-life decision making, simulation & experiential learning has been made as an integral part of the courses. In line with the participant-involved learning process, CBS has tied up with NSE Academy as a collaborator. We offer stock and derivatives market operation through a stimulator system offered by NSE.

INCUBATION CENTRE

Calcutta Business School has set up an Incubation Centre, jointly with NEN, Wadhvani Foundation, to promote young generation entrepreneurs to ideate, create and develop business. Since the world has now become a global market, we at CBS always encourage our students and budding entrepreneurs to create a difference through our Incubation Centre.

COUNSELLING LAB

The unique feature added to Calcutta Business School in this present dimension is Counselling Lab which is a blended form of psychometric test, behavioral counselling and testing of psycho-motor movement. This lab will be of immense help towards psychological mapping of the young talents who are tomorrow's budding managers. Moreover, this lab will be instrumental in different MDP Programmes across industries for training, attitudinal scaling and cognitive therapy.

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